How to Turn Your Presentation Into an Article

Good news! You've already done a majority of the work.

STEP 1: Recognize Main Points

Create a purpose statement that summarizes the main topic of your presentation.

Based on your purpose statement, group together common themes to create an outline. An outline might include introduction, methods, results, discussion, and conclusion.

STEP 2: Fill in the Blanks

Follow your outline and write the article.

This might be similar to your verbal presentation, but in a more scholarly tone.

Be sure to add citations to your body text in chronological order.

STEP 3: References

Sources should not be more than 10 years old; published within five years is best!

References should be listed in the order they appear in the article.

To see an example, scan the QR code.



→ Helpful Hints

- Before writing, address these questions regarding the article: What is its purpose?
 How is it relevant to the profession? What background information will readers need to understand the topic?
- Include an introduction and a conclusion.
 The intro is your hook to engage the reader, while the conclusion should reiterate how the information answers "so what?" and "who cares?"
- Write 1-5 paragraphs for every item within your outline. Support those paragraphs with references that help you make your point.
- Aim for 800-2,500 words and include figures (e.g., medical images, illustrations, photographs, graphs) if they help clarify concepts.
- Strive for a scholarly tone, not conversational.
 Eliminate first person language (e.g., I, we).

STEP 4: Submit!

Login or create an account at asrt.msubmit.net.

It only takes a few minutes, and then you can sit back and relax.



Need help?

publications@asrt.org asrt.org/authorguide

