



American Society of Radiologic Technologists

2025 Digital Recruitment Guide

Launching August 6!



SHOWCASE YOUR ORGANIZATION AND OPEN POSITIONS TO TOP TALENT!

The 2025 ASRT Recruitment Guide is a fully interactive digital booklet that will feature full-page advertisements from the nation's top medical imaging and radiation therapy employers who are seeking to fill open positions with highly qualified radiologic technologists.

CHOOSE FROM THE FOLLOWING PACKAGES:

▶▶▶ Enhanced - \$1,450

- Full-page color ad in the Digital Recruitment Guide
- Three 60-day job postings along with 60-day CV database access on ASRT JobBank®

▶▶▶ Basic - \$950

- Full-page color ad in the Digital Recruitment Guide
- One 30-day job posting on ASRT JobBank®

ADDITIONAL INFORMATION:

▶▶▶ Promotion Channels

The guide will be:

- Sent to all registered job seekers on ASRT JobBank®
- Linked on ASRT JobBank® for 30 days
- Featured on ASRT's website
- Included in ASRT's member newsletter
- Highlighted at the top of the ASRT JobBank® Job Flash™ email in August
- Posted on ASRT's social media pages

▶▶▶ Deadline & Specs

- Ads should be 5" wide by 7.75" tall PDF files
- All ads are due by July 29, 2025 at 4 p.m. ET
- Embedded video links must go to YouTube, Vimeo or a URL ending in ".mp4"

▶▶▶ Add-Ons

- Embedded video on its own page – \$500
- Premium ad placement (first 10 pages) and one 30-day job posting on ASRT JobBank® – \$1,250

Secure Your Spot Today!

To reserve your ad please contact Jim Cook at 727-497-6552 or by email at jim.cook@momentivesoftware.com.