

asrt.org

This dynamic website drives technology-savvy radiologic technology buyers and job seekers to your site 24/7. **asrt.org** is a rich storehouse of jobs, education, information and advice that more than 150,000 ASRT members consider one of their most important membership benefits. You can choose from a wide range of ways to reach them, from banner ads to targeted communities to listings on the ASRT JobBank®.



Monthly Site Traffic

1,719,956	Page Views
293,706	Visits
160,902	Unique Visitors
6:07	Average Time on Site

Mobile Website Landing Page

\$5,000 per month

SOURCE - Google Analytics

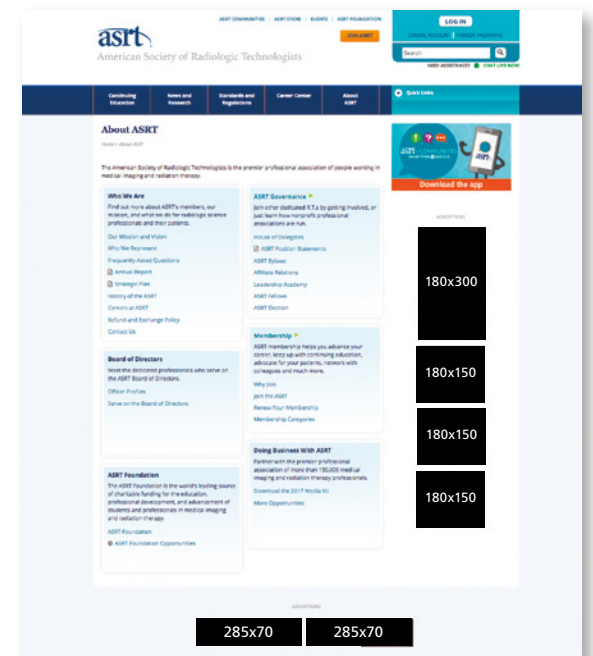
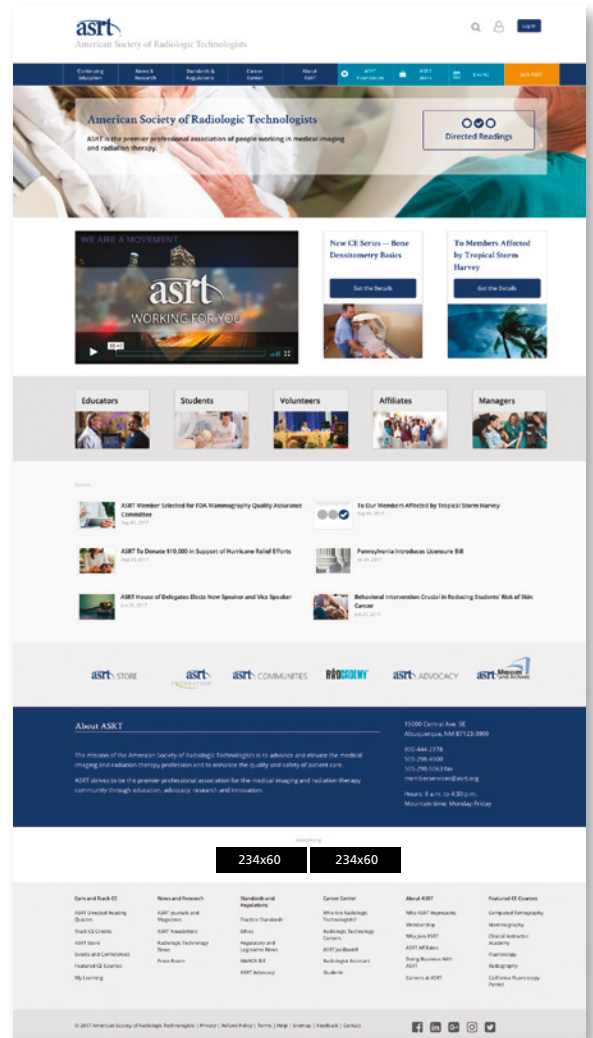
2018 ASRT Website Banner Ads

Month	Ad Space Due	Materials Due	Posting Date
January	December 14	December 21	January 1
February	January 18	January 25	February 1
March	February 15	February 22	March 1
April	March 15	March 22	April 1
May	April 17	April 24	May 1
June	May 18	May 25	June 1
July	June 15	June 20	July 1
August	July 18	July 25	August 1
September	August 17	August 24	September 1
October	September 17	September 24	October 1
November	October 18	October 25	November 1
December	November 12	November 19	December 1

2018 ASRT Website Banner Ad Rates

Dimensions	Rates	Premium Locations
234 x 60 pixels	\$1,050	Stand out on the most popular areas on the site
468 x 60 pixels	\$2,100	
702 x 60 pixels	\$3,150	
936 x 60 pixels	\$4,200	
Run of Site	Dimensions	Rates
	180 x 150 pixels	\$1,945
	180 x 300 pixels	\$2,260
	180 x 450 pixels	\$2,520
	180 x 600 pixels	\$2,835
	180 x 750 pixels	\$3,675

Note: Ad sizes subject to change.



ASRT Communities

The professional network of 18 communities is a one-stop, knowledge-sharing domain for members with common interests, practice areas or career paths.

2018 ASRT Communities

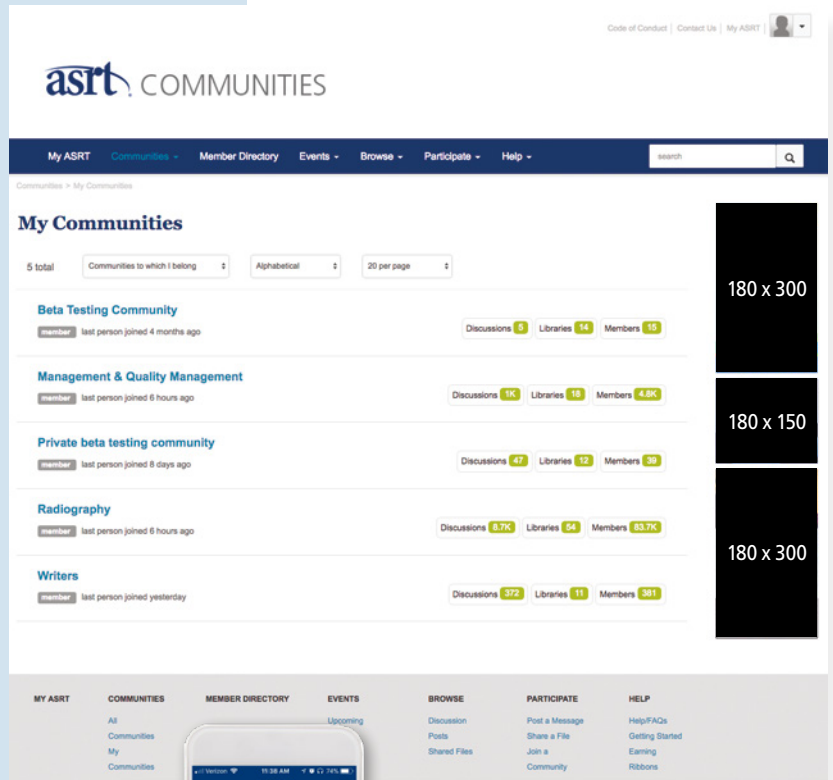
Dimensions Monthly Rates

180 x 150	\$500
180 x 300	\$750
180 x 450	\$1,000
180 x 600	\$1,250
180 x 750	\$1,500

Our Communities Include:

- | | |
|-------------------------------|-----------------------|
| Affiliate, HOD and Advocacy | Medical Dosimetry |
| Bone Densitometry | Military |
| Cardiovascular-Interventional | Nuclear Medicine |
| Computed Tomography | Quality Management |
| Education | Radiation Therapy |
| Imaging Informatics | Radiography |
| Magnetic Resonance | Radiologist Assistant |
| Mammography | Sonography |
| Management | Student |

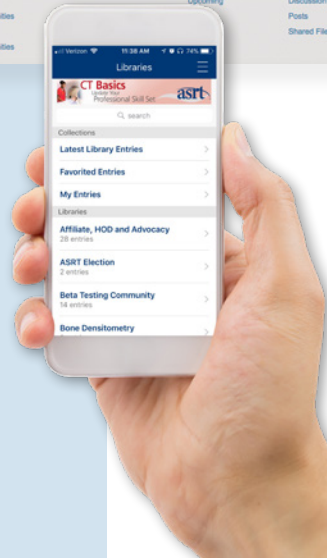
Rate includes ad placed in all 18 communities. Discounts available for multiple months. Contact ASRT Corporate Relations at adsales@asrt.org for more information.



180 x 300

180 x 150

180 x 300



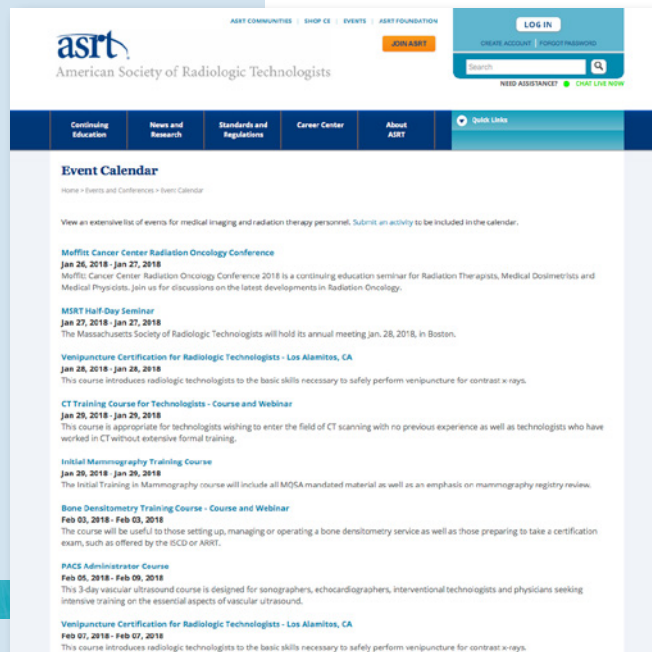
**Mobile App
Exclusive Banner Ad
\$4,000 per month**

ASRT Event Calendar

Promote Your CE Event or Course on the ASRT Event Calendar.

List your CE event or course on this high-traffic section for just pennies per contact.

30-day calendar listing: Just \$50



ASRT Online