

# Radiation Therapist

Your ad in *Radiation Therapist* gives you instant access to radiation therapists and medical dosimetrists throughout the United States and even internationally. They read this respected scholarly journal to keep up on the latest research and earn CE credits.

Frequency: **2 times per year**

Primary readership: **16,148**



## 2018 Radiation Therapist

Issue	Ad Reservation Due Date	Ad Materials Due Date	Estimated In-Home Date
Spring	February 13	February 20	April 2
Fall	August 14	August 21	October 1

## 2018 Radiation Therapist

Classified						
Black & White Only	1x	3x	6x	9x	12x	14x
1/8	\$365	\$325	\$300	\$290	\$265	\$220
1/4	\$635	\$570	\$545	\$495	\$480	\$415
1/2 Horizontal	\$1,215	\$1,075	\$1,030	\$975	\$880	\$775
Full	\$2,285	\$2,060	\$1,920	\$1,840	\$1,760	\$1,410
Display						
Black & White	1x	3x	6x	9x	12x	14x
1/2	\$1,970	\$1,850	\$1,760	\$1,620	\$1,535	\$1,250
Full	\$3,085	\$2,895	\$2,590	\$2,500	\$2,365	\$1,985
Color						
1/2	\$2,720	\$2,600	\$2,510	\$2,310	\$2,285	\$2,000
Full	\$3,875	\$3,645	\$3,340	\$3,295	\$3,115	\$2,735

10% guaranteed placement fee for full-page ads.

See advertising policies/regulations (Pages 16-18) for color rates, priority positions and other options.



ASRT Publications