# ASRT RESOURCES e-Newsletter

This monthly electronic newsletter delivers your advertising message to more than 135,000 ASRT members.

2018 ASRT RESOURCES Advertising Deadlines			
Issue	Ad Reservation Due Date	Ad Materials Due Date	Mailing Date
January	December 19	December 28	January 17
February	January 24	January 31	February 21
March	February 21	February 28	March 21
April	March 21	March 28	April 18
May	April 18	April 25	May 16
June	May 23	May 30	June 20
July	June 20	June 27	July 18
August	July 18	July 25	August 15
September	August 22	August 29	September 19
October	September 19	September 26	October 17
November	October 24	October 31	November 21
December	November 14	November 19	December 19

## 2018 ASRT RESOURCES **Banner Ad Rates Dimensions Rates** Advertorial A\* \$3,675 540 x 216 Banner Ad A \$3,675 540 x 216 Banner Ad B \$3,045 Advertorial B\* \$3,045 Advertorial C\* \$2,900 270 x 108 \$2,100 +Submit as 540 x 216 for mobile optimization purposes. \*Advertorials are text only (A-50-75, B and C 35-50 words). No image is included. See advertising policies/regulations (Pages 16-18) for color rates, priority positions and other options.



October 2017

My ASRT | ASRT Store | Renew

### Great Deals on Scrubs Every Day

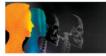


Save 15% on all regular-price scrubs, shoes and accessories at Scrubs & Beyond. Access your Member Perks for an exclusive ASRT promotional code and freshen up your work wardrobe today.

FEATURED ADVERTISER

# Advertorial A

### Celebrate NRTW® Nov. 5-11



There's still time to plan your National Radiologic Technology Week celebration. Browse celebration ideas, order NRTW® merchandise (rush delivery available) and enter the Bright Ideas Contest.



In the October/November issue of irradiated workers' tragic stories from the 1920s led to laws that protect

### Banner Ad A

Support the Medicare Access to Radiology Care



MARCA legislation allows radiologist assistants to work at appropriate supervision levels and become more efficient health care providers. Contact your legislators today.

Present Your Work Internationally



Exchange Award by Oct. 31 for a chance to travel to a conference Montreal or Liverpool, England and present your work to a global

Advertorial B

Advertorial C

270 x 108

270 x 108

American Society of Radiologic Technologists 15000 Central Ave. SE, Albuquerque, NM 87123-3909 800-444-2778









