

ASRT RESOURCES e-Newsletter

This monthly electronic newsletter delivers your advertising message to more than 135,000 ASRT members.

2018 ASRT RESOURCES Advertising Deadlines

Issue	Ad Reservation Due Date	Ad Materials Due Date	Mailing Date
January	December 19	December 28	January 17
February	January 24	January 31	February 21
March	February 21	February 28	March 21
April	March 21	March 28	April 18
May	April 18	April 25	May 16
June	May 23	May 30	June 20
July	June 20	June 27	July 18
August	July 18	July 25	August 15
September	August 22	August 29	September 19
October	September 19	September 26	October 17
November	October 24	October 31	November 21
December	November 14	November 19	December 19

2018 ASRT RESOURCES Banner Ad Rates

Dimensions	Rates
Advertorial A*	\$3,675
540 x 216 Banner Ad A	\$3,675
540 x 216 Banner Ad B	\$3,045
Advertorial B*	\$3,045
Advertorial C*	\$2,900
270 x 108	\$2,100

+Submit as 540 x 216 for mobile optimization purposes.

*Advertorials are text only (A-50-75, B and C 35-50 words). No image is included.

See advertising policies/regulations (Pages 16-18) for color rates, priority positions and other options.

Great Deals on Scrubs Every Day



Save 15% on all regular-price scrubs, shoes and accessories at Scrubs & Beyond. [Access your Member Perks](#) for an exclusive ASRT promotional code and freshen up your work wardrobe today.

FEATURED ADVERTISER

Advertorial A

Celebrate NRTW® Nov. 5-11



There's still time to plan your [National Radiologic Technology Week](#) celebration. Browse celebration ideas, order NRTW® merchandise (rush delivery available) and enter the Bright Ideas Contest.

Radium Girls



In the October/November issue of [ASRT Scanner](#), discover how irradiated workers' tragic stories from the 1920s led to laws that protect workers today.

Banner Ad A

Support the Medicare Access to Radiology Care Act



MARCA legislation allows radiologist assistants to work at appropriate supervision levels and become more efficient health care providers. [Contact your legislators today.](#)

Present Your Work Internationally



Apply for the [International Speakers Exchange Award](#) by Oct. 31 for a chance to travel to a conference in Montreal or Liverpool, England and present your work to a global audience.

Advertorial B

Advertorial C

270 x 108

270 x 108