

2018 ASRT Educational Symposium and Annual Governance and House of Delegates Meeting

Tabletops in the Expo

Enjoy maximum exposure during the welcome reception and lunch as part of the ASRT Expo. The tabletop package includes one or two 6-foot draped tables or a three-table pod with chairs, a company profile and linked logo on the ASRT corporate support web page, a listing in the event magazine, and an exclusive mail list of meeting attendees.

Investment: one 6-foot tabletop	\$1,400
two 6-foot tabletops	\$2,200
exhibit pod	\$3,500

Secure your space with payment as follows:

Application and 50% of payment	Due March 9, 2018
Payment of balance	Due May 3, 2018

Welcome Reception and Pin Exchange in the Expo Hall

Get noticed before, during and after the event. This package includes a logo with a link and corporate profile on the conference website landing page and maximum signage during the event. You provide branded cups and napkins and we'll make sure they're seen and used.

Investment: \$7,500 (exclusive)

Honors Evening Event

Be part of the action at this annual event, recognizing new Fellows and other award recipients. This package includes a brief executive speaking opportunity. Your top-level representative will be at the podium jump-starting the event and communicating your company's support of the profession.

Investment: \$8,000 (exclusive)

President's Reception

Kick off the reception from the main stage. This package includes an exhibit table, logo with a link to your website on ASRT's conference web page, acknowledgment in conference materials, the freedom to supply your own branded napkins and a post-conference attendee mailing list.

Investment: \$9,500 (exclusive)

Mobile App

You can literally place your brand in the hands of each and every conference attendee by placing your ad or logo on the conference mobile app.

Investment: Splash screen (exclusive):	\$5,000
Banner ads:	\$2,000
Icon	\$500

Social Media Wall/Interactive Display

An 80-inch monitor displays attendees' social media content in real time at the event, including Twitter feeds and Instagram photos. You can add your own custom posts, and your company name appears at the top of the monitor stating that you are a sponsor.

Investment: \$5,000

Hotel Key Cards

Attendees will see your company logo and supporting message each time they use their room keys. We will work with the hotel to place your branded message on the key cards. You may choose to include a QR code as an additional option.

Investment: \$1,500 sponsorship fee (plus the cost of printing and hotel distribution fee)

Lanyards

Lanyards can be in the color of your choice and display your company name and website.

Investment: we provide	\$3,500
you provide	\$2,000



Red Rock Casino Resort

Las Vegas

June 21-24, 2018

Expo Dates: June 21-22, 2018

Exclusive Corporate Support Opportunities and Exhibit Space Available

Water Bottles

Encourage attendees to "go green" by providing stainless steel water bottles adorned with your company logo. Attendees will enjoy this 25 oz. steel grip bottle daily!

Investment: \$6,500

Folding Sunglasses With Microfiber Pouch

Attendees are sure to have fun in the sun with these stylish folding sunglasses. Comes with a handy pouch to protect the glasses. Place your logo on both items to make a lasting impression! Protection from the Las Vegas UV rays is important, and these lenses offer 100% UVA and UVB protection.

Investment: \$4,500



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ASRT Conferences

2018 ASRT Educational Symposium and Annual Governance and House of Delegates Meeting (continued)



Educational Tracks

Support one of the educational tracks. Track support includes a logo with a link to your website on the ASRT corporate support web page; logo acknowledging your corporate support on the opening and closing slides of each session; your flyer, CD, catalog or similar piece placed in the conference tote bag for all participants and a post-conference attendee mailing list.

Investment: \$10,000

The Beam Full-page Ad

A Full-page 450-word Advertorial plus a (second) Full-page Ad about Your Company

Your full-page ad plus full-page 450-word advertorial about your company (written by you) will appear in the conference publication, *The Beam*. Not interested in an advertorial? Consider a two-page ad as an alternate option. This publication contains important meeting information and is distributed to all meeting attendees.

Investment: \$3,675

See specs and policies (Page 18)

Conference Tote Bags

Maximize your exposure with your company's name and logo on the official tote bag of the ASRT Educational Symposium/Annual Governance and House of Delegates Meeting, given to every attendee. Attendees will use the tote long after the conference ends.

Investment: \$8,500 (exclusive) or \$5,000 (partial)

Tote Bag Inserts

Conference tote bags are used long after the conference ends and attendees enjoy the information provided in them. Share your ad, catalog or other valuable materials you want them to remember.

Investment: \$800 per item

Hand Sanitizers

Keep attendees happy and healthy with hand sanitizers that feature your branding. The travel-size bottles make for easy transport home.

Investment:	we provide	\$3,700
	you provide	\$1,500

Lead Retrieval

Scan badge of conference attendees who visit your booth. After the conference you will have the information you need to connect with pre-qualified consumers who want to know more about your products.

Investment:	One Lead Retrieval:	\$200
	Two Lead Retrievals:	\$350



Microfiber Cloths

Send a clear reminder that you care. These cloths, branded with your company design and logo, will remove smudges from electronics and glasses without scratches or streaks. Select any design or color for this useful giveaway.

Investment: \$1,500

Student Backpacks

Support the newest R.T. professionals by placing your brand on a stylish backpack that each student attending the conference will receive.

Investment: \$2,500

Rock n' Roll Mad Cap Stress Ball

Rock your way into the hands of attendees with this fun stress ball. You will have all attendees saying, "Thank you...thank you very much!"

Investment: \$2,600

Phone Stand with Cord Wrap

Attendees will love this unique tech gadget. This handy tool keeps phones upright and on display (even while charging).

Investment: \$1,500

Colorful Ear Buds

Attendees are sure to love these branded colorful ear buds! Ear buds come in a square protective travel case and work with most audio devices.

Investment: \$3,000

Winning Hand Keychain

"Ace" your promotion by sponsoring this satin metal key ring in the shape of the best hand in Las Vegas, a royal flush! Includes gift box and generous engraving surface.

Investment: \$3,000



2018 ASRT Radiation Therapy Conference

San Antonio • Marriott Rivercenter

Oct. 21-23, 2018

Reach approximately 1,000 radiation therapists and medical dosimetrists at the 42nd annual meeting, held in conjunction with the annual meeting of the American Society for Radiation Oncology.

Exclusive Corporate Support Opportunities and Exhibit Space Available

Choose a single opportunity (based on availability) or from the following packages:

Platinum Sponsorship

- Course sponsorship, including speaker introductions in one room on Mon., Oct. 22. You choose the room where the topics presented resonate with your company
- An area for two 6-foot tables and 4 chairs to meet face-to-face with attendees (limited availability)
- Four conference registrations
- Two full-page ads in the conference magazine, *The Beam*
- Mail list of 15,000 radiation therapists and medical dosimetrists for a one-time approved mailing
- Two conference tote bag inserts
- Interactive banner ad on conference mobile app
- Pre-conference or post-conference attendee mail list for an approved mailing
- Two lead retrieval systems

Investment: \$20,000*

Gold Sponsorship

- Introduce speakers in one room on Tues., Oct. 23. (half-day)
- An area for two 6-foot tables and 4 chairs to meet face-to-face with attendees (limited availability)
- Two conference registrations
- Full-page ad in the conference magazine, *The Beam*
- Two conference tote bag inserts
- Interactive banner ad on conference mobile app
- Pre-conference or post-conference attendee mail list for an approved mailing
- One lead retrieval system

Investment: \$15,000*



Silver Sponsorship

- An area for two 6-foot tables and 4 chairs to meet face-to-face with attendees (limited availability)
- One conference registration
- Half-page ad in the conference magazine, *The Beam*
- One conference tote bag insert
- Interactive banner ad on conference mobile app
- Social Media Wall Sponsorship: Your company name will prominently appear at the top on an 80-inch monitor used to display attendees' social media content
- Pre-conference or post-conference attendee mail list for an approved mailing
- One lead retrieval system

Investment: \$10,000

Bronze Sponsorship

- An area for one 6-foot table and 2 chairs to meet face-to-face with attendees (limited availability)
- Quarter-page ad in the conference magazine, *The Beam*
- One conference tote bag insert
- Pre-conference or post-conference attendee mail list for an approved mailing
- One lead retrieval system

Investment: \$3,200

*Custom package option available for Platinum and Gold levels. Contact corporaterelations@asrt.org for more details.



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ASRT Conferences

2018 ASRT Radiation Therapy Conference (continued)

Additional Sponsorship Opportunities

All package options include:

- Logo and listing on the ASRT conference website.
- Logo and listing in the conference publication, *The Beam*.
- Logo and listing on the conference mobile app.
- One or two tote bag inserts (depending on package selected).

Displays

Displays will be in the meeting area and will include one or two draped tables.

Application and payment deadlines

Application and 50% of payment due by June 29, 2018.

Payment balance due by Sept. 7, 2018.

See rules and regulations for cancellation policy.

Conference Tote Bags

Maximize your exposure with your company's name and logo on the official tote bag of the ASRT Radiation Therapy Conference which is given to every attendee. Attendees will use the tote long after the conference ends.

Investment: \$9,000 (exclusive) or \$5,000 (partial)

The Beam Full-page Ad and Advertorial

Plus Full-page 450-word Advertorial Highlighting Your Company

Your full-page ad plus full-page 450-word advertorial highlighting your company (written by you) will appear in the conference magazine, *The Beam*.

Investment: \$3,675

See specs and policies (Page 18)

Mobile App

Showcase your brand as attendees download this indispensable conference mobile app. They will see your logo each time they open the application. Smart phone users will be reminded throughout the conference of your support and be able to click thru to your website, view available courses, set up a personal schedule and view a list of exhibitors.

Opportunity available with platinum package only.

Lead Retrieval

Scan the digital badges of conference attendees who visit your booth. Post-conference, you will have the information you need to connect with prequalified consumers who are interested in learning more about your products. Included in all packages; additional systems are available.

Investment: One Lead Retrieval: \$200
Two Lead Retrievals: \$350



Ink Pen and Stylus

Get your company logo into the hands of conference attendees by sponsoring an attractive ink pen with stylus top.

Investment: \$3,600

Tote Bag Inserts

Conference tote bags are an important part of the conference and attendees enjoy the information provided in them. Share your ad, catalog, or other valuable material you want them to notice.

Investment: \$800 per item



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ASRT Conferences

2018 ASRT Radiation Therapy Conference (continued)

Social Media Wall/Interactive Display

An 80-inch monitor displays attendees' social media content in real time at the event, including Twitter feeds and Instagram photos. You can add your own custom posts, and your company name will appear at the top of the monitor stating that you are a conference sponsor.

Investment: \$5000

Microfiber Cloths

Impress radiation therapy professionals with your logo on a smart microfiber cloth they will use to clean the screens of all their electronic devices.

Investment: \$3,100

Water Bottles

Encourage attendees to "go green" by providing stainless steel water bottles adorned with your company logo.

Investment: \$9,000 exclusive

Hand Sanitizers

Keep attendees happy and healthy with hand sanitizers that feature your branding. The small travel-size bottles make it easy to transport home.

Investment: \$3,000 we provide
\$800 you provide

Lanyards

Lanyards can be in the color of your choice and display your company name and website.

Investment: \$4,000 we provide
\$2,000 you provide

Exhibits and Sponsorships

Additional exhibit and sponsorship opportunities may be available. Contact the Corporate Relations team at 505-298-4500, Ext. 1915, or corporaterelations@asrt.org.

