

The Beam

Perfectly targeted. That’s what your message becomes when it focuses on the attendees at the ASRT Radiation Therapy Conference and the ASRT Educational Symposium and Annual Governance and House of Delegates Meeting.

The Beam, the official conference publication, is distributed to every registered attendee. For extra impact, reserve both an ad and an advertorial about your company.

Find out more about *The Beam* and how it can help you reach your top prospects in medical imaging and radiation therapy.



2018 ASRT Educational Symposium and Annual Governance and House of Delegates Meeting

Ad Specifications and Rates

Full-page Advertorial	\$2,100
Full Page	\$1,575
Half Page Horizontal	\$945
Quarter Page	\$475

2018 Advertising Deadlines

Advertorial	April 20
Ad Space	March 31
Ad Materials	April 27

2018 ASRT Radiation Therapy Conference

Ad Specifications and Rates

Full-page Advertorial	\$2,100
Full Page	\$1,575
Half Page Horizontal	\$945
Quarter Page	\$475

2018 Advertising Deadlines

Advertorial	August 24
Ad Space	August 24
Ad Materials	August 31

See advertising policies/regulations (Pages 16-18) for color rates, priority positions and other options.

