

Corporate Support Opportunities

Approximately 1,000 professionally committed radiation therapists and medical dosimetrists attend the ASRT Radiation Therapy Conference. They are responsible for delivering cancer treatments to millions of patients each year.

Held in conjunction with ASTRO, RTC provides a one-of-a-kind opportunity to reach radiation therapists and share your products and services. Meet your conference goals and experience measurable return on investment by interacting with this influential group.

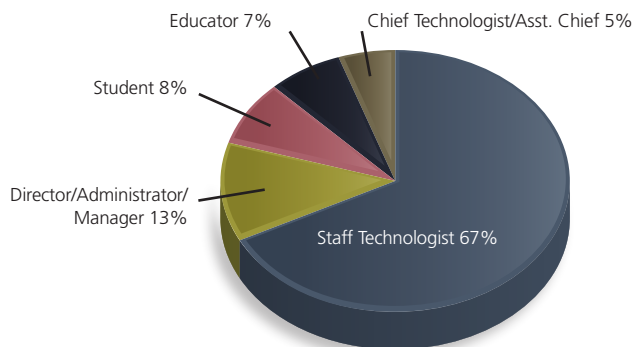
Every exhibitor is a sponsor during the three-day conference. Contact us to create customized packages that extend and highlight your brand.



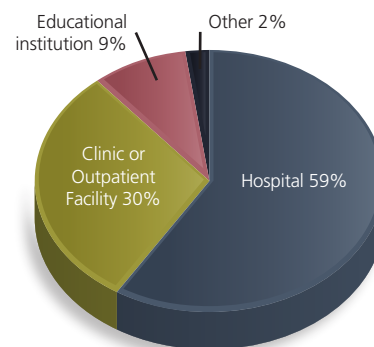
Conference Demographics

- U.S. attendees comprised 99% of all registrants.
- 18% of attendees were decision makers or decision influencers within their facilities.

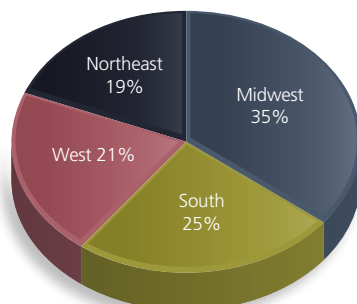
Job Position



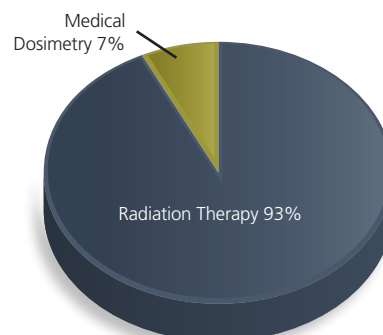
Work Site



U.S. Attendee Location



Clinical Practice



Sponsorship and Exhibit Space Application and Agreement

ASRT Radiation Therapy Conference

◆ San Antonio, Texas Oct. 23-25, 2022

Exhibit Hours:

Sunday, Oct. 23, 7:00 a.m.-2:30 p.m.
Monday, Oct. 24, 7:00 a.m.-2:30 p.m.
Tuesday, Oct. 25, 7:00-11:00 a.m.

Exhibit Set-up:

Saturday, Oct. 22, noon-4 p.m.

Exhibit Dismantle:

Tuesday, Oct. 25, 11:00 a.m.-1:00 p.m.

Note: All packages include table, chairs, wastebasket, tote insert, website and mobile app presence, up to four exhibitor badges, pre- or post-conference mail list, one lead retrieval system, social media exposure and lunch for two exhibitors.

Set Your Company Apart

\$20,000+

☐ Platinum Sponsorship

- Your representative introduces speakers in one room for all sessions that day
- Double exhibit space to interact with attendees in the Expo Hall (limited availability)
- Two full-page, full-color ads (individual pages side-by-side) in the conference magazine, *The Beam*
- Four conference registrations for your team or customers
- Your logo or message displayed between sessions
- One full-page, full-color ad in the Fall issue of *Radiation Therapist*
- One half-page, full-color ad in the Spring issue of *Radiation Therapist*

Highlight Your Brand

\$15,000

☐ Gold Sponsorship

- Your representative introduces speakers in one room for all sessions that day
- Double exhibit space to interact with attendees in Expo Hall (limited availability)
- Two full-page, full-color ads (individual pages side-by-side) in the conference magazine, *The Beam*
- Your logo or message displayed between sessions
- One full-page, full-color ad in the Fall issue of *Radiation Therapist*

Extend Your Promotion Beyond the Conference

\$8,000

☐ Silver Sponsorship

- Double exhibit space to interact with attendees in Expo Hall (limited availability)
- One full-page, full-color ad in the conference magazine, *The Beam*
- One half-page, full-color ad in the Fall issue of *Radiation Therapist*

Connect and Network

\$3,200

☐ Bronze Sponsorship

- One exhibit space to interact with attendees in Expo Hall
- Quarter-page ad in the conference magazine, *The Beam*

Other promotional opportunities

Prices and sponsorship opportunities are subject to change based on availability.

☐ Conference Tote Bags

Maximize your exposure with your company's name and logo on the official tote bag of the ASRT RTC 2022, given to every attendee. Attendees will use the tote long after the conference ends.

Investment: \$11,000 (exclusive)
\$7,000 (partial)

☐ Tote Bag Inserts

Conference tote bags are an important part of the conference, and attendees enjoy the information they contain. Share your ad, catalog or other valuable material you want attendees to notice.

Investment: \$900

☐ Lanyards

Double bull-clip lanyards in the color of your choice display your company name and website along with ASRT's conference logo.

Investment: \$5,000 ASRT-provided
\$2,700 Sponsor-provided

☐ No-Touch Protection Tool

Get your company logo into the hands of conference attendees with a no-touch protection tool. Help attendees stay safe and avoid contact with frequently-touched surfaces in public places.

Investment: \$4,500

☐ Lead Retrieval

Scan the badges of conference attendees who visit your booth. Post-conference, you will have the information you need to connect with prequalified consumers who are interested in learning more about your products. Included in all packages; additional systems are available.

Investment: \$225 for one additional

☐ *The Beam* Full-page Ad

Your full-page ad highlighting your company in the conference magazine, *The Beam*.

Investment: \$1,575

☐ Water Bottles

Encourage attendees to "go green" by providing stainless steel water bottles adorned with your company logo.

Investment: \$12,000 (exclusive)
\$6,500 (partial)

☐ Signage Opportunities

Show your support for radiation therapists with branding signage prominently placed near registration or outside a classroom; pricing varies depending on dimensions and property. (Subject to availability.)

Please speak with a Corporate Relations team member to secure this branding opportunity.

Mobile App Advertisement

Splash Screen: \$5,000 (exclusive)
Rotating Banner Ad: \$2,000 (Limit 7 - **Act now!**)
Push Notification: \$300 (Limit 2 - **Act now!**)

Sponsorship and Exhibit Space Application and Agreement

ASRT Radiation Therapy Conference

◆ San Antonio, Texas Oct. 23-25, 2022

What We Will Need From You:

- Your company profile (50 word maximum)
- Your company logo and URL
- Names of your exhibit table staff for exhibit badges
- Your ad for ASRT's *The Beam* magazine
- Lead retrieval contact name
- Tote bag inserts
- Items specific to your agreement (if applicable)

Mobile App Specs

Splash Screen: **STATIC - NO LINKING**

iPhone 4/4s: 640x960 pixels, PNG only

iPhone 5 and up, Android phones, small tablets:
1242x1942 pixels, PNG only

Tablet (portrait): 1536x1782 pixels, PNG only

Tablet (landscape): 2048x1279 pixels, PNG only

Rotating Banner Ad: **DYNAMIC**

Can link to an external website/URL or elsewhere in the app

Mobile phone: 640x150 pixels, PNG, JPEG and GIF only

Tablet/Online: 552x150 pixels, PNG, JPEG and GIF only

Push Notification:

140 character limit with spaces

1. Corporate Information

List your company name and address exactly as you want them to appear in official ASRT publications.

Company Name

Telephone

Address

City

State/Province

ZIP/Postal Code

Web Address

2. Planning Contact Information

Please designate one company representative to receive all meeting-related communications.

Name

Title

Email Address

Telephone (if different from above)

3. Support Opportunities

Which of the following items do you wish to support? Please select all that apply.

<input type="checkbox"/> Conference Tote Bags	<input type="radio"/> Exclusive	\$ 11,000
	<input type="radio"/> Partial	\$ 7,000
<input type="checkbox"/> Mobile App Advertisement	<input type="radio"/> Splash Screen (exclusive)	\$ 5,000
	<input type="radio"/> Rotating Banner Ad (limited)	\$ 2,000
	<input type="radio"/> Push Notification (limited)	\$ 300
<input type="checkbox"/> No-Touch Protection Tool		\$ 4,500
<input type="checkbox"/> Lanyards	<input type="radio"/> ASRT-provided	\$ 5,000
	<input type="radio"/> Sponsor-provided	\$ 2,700
<input type="checkbox"/> Additional Lead Retrieval System (one included in all packages)	<input type="radio"/> One	\$ 225
<input type="checkbox"/> Sponsorship Packages	<input type="radio"/> Platinum	\$ 20,000
	<input type="radio"/> Gold	\$ 15,000
	<input type="radio"/> Silver	\$ 8,000
	<input type="radio"/> Bronze	\$ 3,200
<input type="checkbox"/> Tote Bag Inserts – Price for Each (one included in all packages)		\$ 900
<input type="checkbox"/> <i>The Beam</i> Full-page Ad		\$ 1,575
<input type="checkbox"/> Water Bottles	<input type="radio"/> Exclusive	\$ 12,000
	<input type="radio"/> Partial	\$ 6,500

TOTAL DUE:

\$

Send completed application to
corporaterelations@asrt.org

To make a payment by credit card, please call
ASRT Corporate Relations at 505-298-4500, Ext. 1915
or the ASRT Finance office at 505-298-4500, Ext. 1265

PAYMENT DUE DATES

50% of payment due with application.
Payment balance due July 8, 2022

I agree and accept the Exhibitor/Sponsorship Rules and Regulations at asrt.org/rules-reg-rtc

Signature of authorized representative

Date

Name of authorized representative (Please print or type)