Approximately 1,000 professionally committed radiation therapists and medical dosimetrists attend the ASRT Radiation Therapy Conference. They are responsible for delivering cancer treatments to millions of patients each year.

Held in conjunction with ASTRO, RTC provides a one-of-a-kind opportunity to reach radiation therapists and share your products and services. Meet your conference goals and experience measurable return on investment by interacting with this influential group.

Every exhibitor is a sponsor during the three-day conference. Contact us to create customized packages that extend and highlight your brand.

RTC 2019 attracted nearly 1,000 registrants, 25 exhibitors and 6 key sponsors.

- U.S. attendees comprised 99% of all registrants. The international attendees were from Bahrain, Bermuda, Canada, Ghana, and Trinidad and Tobago.
- 17% of attendees were decision makers or decision influencers within their facilities.
Other promotional opportunities

**Conference Tote Bags**
Maximize your exposure with your company's name and logo on the official tote bag of the ASRT RTC 2019, given to every attendee. Attendees will use the tote long after the conference ends.

- **Investment:** $10,500 (exclusive)
- **Your representative introduces speakers in one room for all sessions that day**
- **Two exhibit spaces to interact with attendees in the Expo Hall (limited availability)**
- **Two full-page, full-color ads or advertorial in the conference magazine**
- **Four conference registration for your team or customers**
- **One full-page, full-color ad in the Fall issue of *Radiation Therapist***
- **One half-page, full-color ad in the Fall issue of *Radiation Therapist***

**Tote Bag Inserts**
Conference tote bags are an important part of the conference, and attendees enjoy the information they provide. Share your ad, catalog or other valuable material you want attendees to notice.

- **Investment:** $900

**Lanyards**
Double bull-clip lanyards in the color of your choice display your company name and website.

- **Investment:** $4,500 we provide
- **$2,500 you provide**

**Energy Bars**
Artisan-crafted in New Mexico, gluten-free, non-GMO, packed with nuts, seeds and dried fruit. Your logo on a sticker lets attendees know you’re keeping them energized.

- **Investment:** $6,000

**Ink Pen and Stylus**
Get your company logo into the hands of conference attendees by sponsoring an attractive ink pen with stylus top.

- **Investment:** $4,200

**Lead Retrieval**
Scan the badges of conference attendees who visit your booth. Post-conference, you will have the information you need to connect with prequalified consumers who are interested in learning more about your products. Included in all packages; additional systems are available.

- **Investment:** $225 for one additional

**The Beam Full-page Ad, Plus Advertorial**
Your full-page ad plus a full-page 450-word advertorial highlighting your company (written by you) will appear in the conference magazine, *The Beam*.

- **Investment:** $3,675

**Water Bottles**
Encourage attendees to “go green” by providing stainless steel water bottles adorned with your company logo.

- **Investment:** $9,000 (exclusive)
- **$4,500 (partial)**
What We Will Need From You:

- Your company profile (50 word maximum)
- Your company logo and URL
- Names of your exhibit table staff for exhibit badges
- Your ad for ASRT’s The Beam magazine
- Lead retrieval contact name
- Tote bag inserts
- Items specific to your agreement (if applicable)

1. Corporate Information
List your company name and address exactly as you want them to appear in official ASRT publications.

Company Name

Telephone

Address

City State/Province ZIP/Postal Code

Web Address

2. Planning Contact Information
Please designate one company representative to receive all meeting-related communications.

Name

Title

Email Address Telephone (if different from above)

3. Support Opportunities
Which of the following items do you wish to support? Please select all that apply.

- Conference Tote Bags
  - Exclusive $ 10,500
  - Partial $ 6,000
- Digital Advertising
  - Splash Screen (exclusive) $ 5,000
  - Rotating Banner Ad $ 2,000
  - Push Notification $ 300
  - Social Media Wall $ 7,000
- Energy Bars $ 6,000
- Ink Pen and Stylus $ 4,200
- Lanyards
  - ASRT-provided $ 4,500
  - Sponsor-provided $ 2,500
- Additional Lead Retrieval System (one included in all packages)
  - One $ 225
- Sponsorship Packages
  - Platinum Sponsorship $ 20,000
  - Gold Sponsorship $ 15,000
  - Silver Sponsorship $ 8,000
  - Bronze Sponsorship $ 3,200
- Tote Bag Inserts – Price for Each $ 900
- The Beam Full-page Ad Plus Full-page 450-word Advertorial $ 3,675
- Water Bottles
  - Exclusive $ 9,000
  - Partial $ 4,500

TOTAL DUE: $ 

PAYMENT DUE DATES
- 50% of payment due with application.
- Payment balance due July 10, 2020

I agree and accept the Exhibitor/Sponsorship Rules and Regulations at asrt.org/rules-reg-rtc

Signature of authorized representative Date

Name of authorized representative (Please print or type)