

Corporate Support **Opportunities**

Approximately 1,000 professionally committed radiation therapists and medical dosimetrists attend the ASRT Radiation Therapy Conference. They are responsible for delivering cancer treatments to millions of patients each year.

Held in conjunction with American Society for Radiation Oncology (ASTRO), RTC provides a oneof-a-kind opportunity to reach radiation therapists and share your products and services. Meet your conference goals and experience measurable return on investment by interacting with this influential group.

Every exhibitor is a sponsor during the three-day conference. Contact us to create customized packages that extend and highlight your brand.

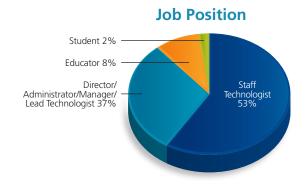
said they are considering sponsoring and/or exhibiting next year.

100% of our exhibitors

Exhibit Hall spaces for the 2023 RTC sold out in March of 2023. Get your application in now to secure your 2024 RTC sponsorship/exhibit space.

Conference Demographics

Approximately 75% of the attendees have some influence or final decision on purchasing for their department.



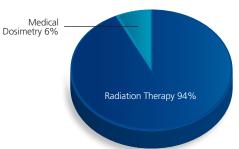
U.S. Attendee Location





Work Site

Clinical Practice



Washington, D.C. | Expo Dates: Sept. 29-Oct. 1, 2024

2024 Sponsorship and Exhibit Space Application and Agreement

Exhibit Hours

Sunday, Sept. 29, 7 a.m.-2:30 p.m. Monday, Sept. 30, 7 a.m.-2:30 p.m. Tuesday, Oct. 1, 7-11:00 a.m.

Exhibit Setup

Saturday, Sept. 28, noon-4 p.m.

Exhibit Dismantle

Tuesday, Oct. 1, 11 a.m.-1 p.m.

Sponsorship Opportunities

Note: All packages include table, chairs, wastebasket, one tote bag insert, web and mobile app presence, up to four exhibitor badges, lunch for two exhibitors, Conference magazine ad, one lead retrieval system and a pre- or post-conference mail list.

Set Your Company Apart Platinum Sponsorship	\$20,000+	 Your representative introduces speakers in one room for all sessions that day Double exhibit space to interact with attendees in the exhibit hall (limited availability) Two full-page, full-color ads (individual pages side by side) in the conference magazine, <i>The Beam</i> Four conference registrations for your team or customers Your logo or message displayed between sessions One full-page, full-color ad in the Fall issue of <i>Radiation Therapist</i> One full-page, full-color ad in the Spring issue of <i>Radiation Therapist</i>
Highlight Your Brand Gold Sponsorship	\$15,000	 Your representative introduces speakers in one room for all sessions that day Double exhibit space to interact with attendees in exhibit hall (limited availability) Two full-page, full-color ads (individual pages side by side) in the conference magazine, <i>The Beam</i> Your logo or message displayed between sessions One full-page, full-color ad in the Fall issue of <i>Radiation Therapist</i>
Extend Your Promotion Beyond the Conference Silver Sponsorship	\$8,000	 Double exhibit space to interact with attendees in exhibit hall (limited availability) One full-page, full-color ad in the conference magazine, <i>The Beam</i> One full-page, full-color ad in the Fall issue of <i>Radiation Therapist</i>
Connect and Network Bronze Sponsorship	\$3,200	 One exhibit space to interact with attendees in Expo Hall One quarter-page ad in the conference magazine, The Beam

Wipe away any doubts about your brand with this

handy giveaway! This wet wipe packet contains 10

wipes and conveniently fits in a pocket or backpack.

Make your brand a star while relieving stress with the

3-in-1 Light-up Charging Cables on Key Ring

Attendees will light up your brand with this fantastic

3-in-1 light-up charging cable. Features Apple 8-pin,

charge multiple devices simultaneously, and it also has

\$5,000 (exclusive)

\$300 (Limit 2 - Act now!)

Micro-USB and Type-C connectors. Attendees can

\$3,000

help of this star-shaped stress reliever.

\$3,200

\$6,500

Other Promotional Opportunities Prices and sponsorship opportunities are subject to change based on availability. Wet Wipe Packet

Star Stress Reliever

Investment:

Investment:

Splash Screen:

Push Notification:

Conference Tote Bags

Maximize your exposure with your company's name and logo on the official tote bag of the RTC, given to every attendee. Attendees will use the tote long after the conference ends.

\$11,000 (exclusive) Investment:

\$7,000 (partial)

Lanvards

Double bull-clip lanyards in the color of your choice display your company name and website along with ASRT's conference logo.

\$5,000 ASRT-provided Investment:

\$2,700 Sponsor-provided

Star Gel Hot/Cold Pack

A shining star with your brand, this star-shaped hot/ cold pack is not only aesthetically pleasing but also extremely effective. The pack can be used as a hot or cold compress and is filled with vibrantly colored gel beads. Move this nontoxic pack from freezer to microwave and use it again and again.

\$2,500 Investment:

Silicone Phone Wallet With Stand

See your brand in the hands of attendees with this multifunctional tech tool. This handy phone wallet doubles as a vertical and horizontal stand and is perfect for carrying room keys. . Investment:

The Beam Full-Page Ad

a split ring attachment for keys.

Mobile App Advertisement

Your full-page ad highlighting your company in the conference magazine, The Beam. Investment: \$1.575

Additional Tote Bag Inserts

Share your ad, catalog or other valuable material you want attendees to notice. One included in all packages; price is for each additional tote insert item.

Investment: \$900

Additional Lead Retrieval System

Scan the badges of conference attendees who visit your booth. Post conference, you will have the information you need to connect with pregualified consumers who are interested in learning more about your products. One included in all packages. \$225 for one additional Investment:

Choose Your Branding Opportunity

Do you have an idea for a branded promotional product to provide to conference attendees? We can have your logo placed on a wide variety of items. Let us know and we'll make it happen!

Signage Opportunities

Show your support for radiation therapists with branding signage prominently placed near registration or outside a classroom; pricing varies depending on dimensions and property. (Subject to availability.) Please speak with a Corporate Relations team member to secure this branding opportunity.





2024 Sponsorship and Exhibit Space Application and Agreement

What We Will Need From You

- Your company profile (50-word maximum)
- Your company logo and URL
- Names of your exhibit table staff for exhibit badges
- Your ad for *The Beam* magazine

Mobile App Specs

top of the graphic.

Push Notification:

140-character limit (with spaces)

Splash Screen: STATIC - NO LINKING
1600 x 2240 pixels Design with a 290 pixels wide safety margin on each side and 50 pixels from the

- Lead retrieval contact name
- Tote bag insert
- Items specific to your agreement (if applicable)

 Cor 	porate	Informa	atior
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List your company name and address exactly as you want them to appear in official ASRT publications.

Company Name			
Telephone			
Address			
City	State/Province	ZIP/Postal Code	
Weh Address			

2. Planning Contact Information

Please provide company representatives that should receive all meeting-related communications.

Name	Title	Email Address
Name	Title	Email Address
Nama	Title	Email Address

3. Support Opportunities

Which of the following items do you wish to support? Please select all that apply.

☐ Sponsorship Opportunities		
	Platinum Sponsorship	\$20,000+
	Gold Sponsorship	\$15,000
	Silver Sponsorship	\$8,000
D Makila Assa Advantiassassat	O Bronze Sponsorship	\$3,200
☐ Mobile App Advertisement		¢= 000
	Splash Screen (exclusive)	\$5,000
	O Push Notification (limit two)	\$300
☐ The Beam Full-page Ad		\$1,575
☐ Conference Tote Bags		
	○ Exclusive	\$11,000
	O Partial	\$7,000
□ Lanyards		
	○ ASRT-provided	\$5,000
	Sponsor-provided	\$2,700
☐ Star Gel Hot/Cold Pack		\$2,500
☐ Silicone Phone Wallet With Stand		\$2,700
☐ Wet Wipe Packet		\$3,000
☐ Star Stress Reliever		\$3,200
□ 3-in-1 Light-up Charging Cables on Key Ring		
☐ Additional Lead Retrieval System (one included in all packages)		
☐ Additional Tote Bag Insert - Price for each item (one included in all packages)		

Subtotal: (Plus any applicable taxes will be added at invoicing) Send completed application to corporaterelations@asrt.org

To make a payment by credit card, please call ASRT Corporate Relations at 505-298-4500, Ext. 1915, or ASRT Finance at 505-298-4500, Ext. 1265.

PAYMENT DUE DATES

50% of payment due with application. Payment balance due July 10, 2024

I agree to and accept the Exhibitor/Sponsorship rules & regulations (asrt.org/rules-regs-rtc) and Advertising policies & regulations (asrt.org/mediakitspecs).

Signature of authorized representative

Date

Name of authorized representative (Please print or type)



