

2026



RT Radiation Therapy Conference



Boston Marriott Copley Place, Boston, MA
Expo Dates: Sept. 27-29, 2026

Corporate Support Opportunities

100% of our exhibitors said they are considering sponsoring and/or exhibiting next year.

Approximately 700 professionally committed radiation therapists and medical dosimetrists attend the ASRT Radiation Therapy Conference. They are responsible for delivering cancer treatments to millions of patients each year.

Held in conjunction with the American Society for Radiation Oncology (ASTRO), RTC provides a one-of-a-kind opportunity to reach radiation therapists and share your products and services. Meet your conference goals and experience measurable return on investment by interacting with this influential group.

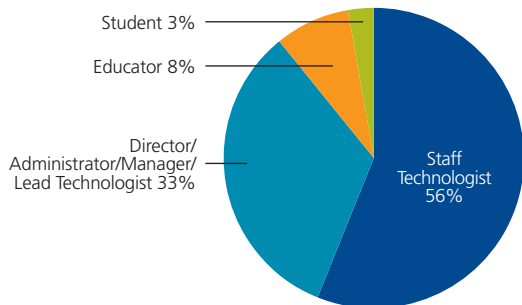
Every exhibitor is a sponsor during the three-day conference. Contact us to create customized packages that extend and highlight your brand.

Get your application in now to secure your 2026 RTC sponsorship/exhibit space.

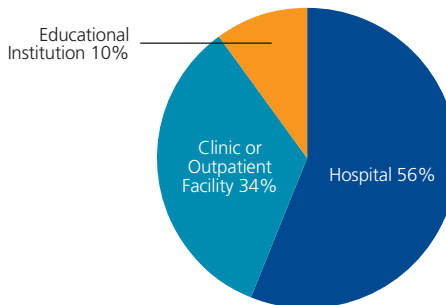
Conference Demographics

Approximately 75% of the attendees have some influence or final decision on purchasing for their department.

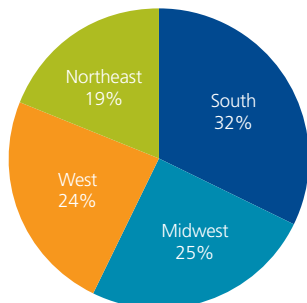
Job Position



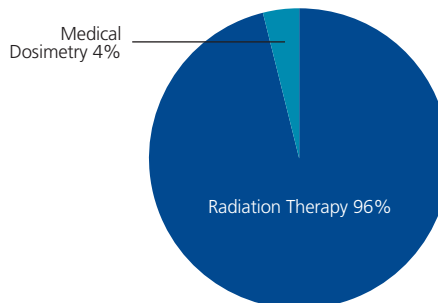
Work Site



U.S. Attendee Location



Clinical Practice



2026 Sponsorship and Exhibit Space Application and Agreement

Exhibit Hours

Sunday, Sept. 27, 7 a.m.-2:30 p.m.
Monday, Sept. 28, 7 a.m.-2:30 p.m.
Tuesday, Sept. 29, 7-11:00 a.m.

Exhibit Setup

Saturday, Sept. 26, noon-4 p.m.

Exhibit Dismantle

Tuesday, Sept. 29, 11 a.m.-1 p.m.

Sponsorship Opportunities

Note: All packages include table, chairs, wastebasket, one tote bag insert*, web and mobile app presence, up to four exhibitor badges (per 100 sq. ft.), lunch for two exhibit personnel, conference magazine ad* and one lead retrieval system.

Set Your Company Apart > Platinum Sponsorship

\$20,000+

- Your representative introduces speakers in one room for all sessions that day.
- Double exhibit space to interact with attendees in the exhibit hall (limited availability).
- Two full-page, full-color ads (individual pages side by side) in the conference magazine, *The Beam**.
- Four conference registrations for your team or customers.
- Your logo or message displayed between sessions.
- One full-page, full-color ad in the fall issue of *Radiation Therapist**.
- One full-page, full-color ad in the spring issue of *Radiation Therapist**.
- Option to add a one-hour CE-worthy educational session and more.

Contact the Corporate Relations Team to customize your package.

Highlight Your Brand > Gold Sponsorship

\$15,000

- Two CE-worthy workshops (repeated once) Or lecture-demonstrations.
- Double exhibit space to interact with attendees in exhibit hall (limited availability).
- One full-page, full-color ad in the conference magazine, *The Beam**.
- One complimentary day registration (per session).
- One full-page, full-color ad in the fall issue of *Radiation Therapist**.
- Banner ad in ASRT eNewsletter Resources or on ASRT.org website*.

Contact the Corporate Relations Team to customize your package.

Extend Your Promotion Beyond the Conference > Silver Sponsorship

\$8,000

- Double exhibit space to interact with attendees in exhibit hall (limited availability).
- One full-page, full-color ad in the conference magazine, *The Beam**.
- One full-page, full-color ad in the fall issue of *Radiation Therapist**.

Connect and Network > Bronze Sponsorship

\$3,200

- One exhibit space to interact with attendees in exhibit hall.
- One quarter-page ad in the conference magazine, *The Beam**.

*Availability subject to change based on internal ASRT processing and production deadlines.

Additional sponsorship opportunities are available.

Contact the ASRT Corporate Relations team at 505-298-4500, Ext. 1915, or corporaterelations@asrt.org.

Other Promotional Opportunities Prices and sponsorship opportunities are subject to change based on availability.

Conference Tote Bags

Maximize your exposure with your company's name and logo on the official tote bag of the RTC, given to every attendee. Attendees will use the tote long after the conference ends.

Investment: \$11,000 (exclusive)
\$7,000 (partial)

Hotel Key Cards

Hotel key cards create a lasting impression, promote your brand and increase your visibility. Your branding along with the ASRT conference logo will be in the hands of conference attendees throughout their time at the conference.

Investment: \$7,000

Lanyards

Double bull-clip lanyards in the color of your choice display your company name along with the ASRT conference logo.

Investment: \$5,000 ASRT-provided
\$2,700 Sponsor-provided

Choose Your Branding Opportunity

Do you have an idea for a branded promotional product to provide to conference attendees? We can have your logo placed on a wide variety of items. Let us know and we'll make it happen!

Additional Tote Bag Inserts

Share your ad, catalog or other valuable material you want attendees to notice. One included in all packages; price is for each additional tote insert item.

Investment: \$900

Additional Lead Retrieval System

Scan the badges of conference attendees who visit your booth. Post conference, you will have the information you need to connect with prequalified consumers who are interested in learning more about your products. One included in all packages.

Investment: \$225 for one additional

The Beam Full-page Ad

Your full-page ad highlighting your company in the conference magazine, *The Beam*.

Investment: \$1,575

Mobile App Advertisement

Banner Ad: \$5,000 (exclusive)

Push Notification: \$300 (Limit 2 - Act now!)

Signage Opportunities

Show your support for radiation therapists with branding signage prominently placed near registration or outside a classroom; pricing varies depending on dimensions and property. (subject to availability.)



2026 Sponsorship and Exhibit Space Application and Agreement

What We Will Need From You

- Your company profile (50-word maximum)
- Your company logo and URL
- Contact information of your exhibit staff
- Your ad for *The Beam* magazine
- Tote bag insert
- Items specific to your agreement (if applicable)

1. Corporate Information

Company Name (This company name will be used for booth signage, website, and other show related materials.)

Telephone

Address

City

State/Province

ZIP/Postal Code

Web Address

2. Planning Contact Information

Please provide company representatives who should receive all meeting-related communications.

Name Title Email Address

Name Title Email Address

3. Emergency Contact Information

Please provide an off-site contact name and telephone number for use in case of an emergency during the conference.

Name

Telephone Number

4. Support Opportunities

Which of the following items do you wish to support? Please select all that apply.

☐ Sponsorship Opportunities	☐ Silver Sponsorship	\$8,000
	☐ Bronze Sponsorship	\$3,200
☐ Mobile App Advertisement	☐ Banner Ad (exclusive)	\$5,000
	☐ Push Notification (limit two)	\$300
☐ <i>The Beam</i> Full-page Ad		\$1,575
☐ Conference Tote Bags	☐ Exclusive	\$11,000
	☐ Partial	\$7,000
☐ Hotel Key Cards		\$7,000
☐ Lanyards	☐ ASRT-provided	\$5,000
	☐ Sponsor-provided	\$2,700
☐ Additional Lead Retrieval System (one included in all packages)		\$225
☐ Additional Tote Bag Insert - Price for each item (one included in all packages)		\$900

Mobile App Specs

Banner Ad:

800 x 133 pixels
Maximum file size 24 MB

Push Notification:

140-character limit (with spaces)

Subtotal: (Plus any applicable taxes will be added at invoicing)

\$

Send completed application to corporaterelations@asrt.org

To make a payment by credit card, please call ASRT Corporate Relations at 505-298-4500, Ext. 1915, or ASRT Finance at 505-298-4500, Ext. 1265.

PAYMENT DUE DATES

50% of payment due with application.

Payment balance due July 10, 2026

I agree to and accept the exhibitor/sponsorship rules & regulations (asrt.org/Rules-Regs-RTC) and advertising policies & regulations (asrt.org/MediaKitSpecs).

Signature of authorized representative

Date

Name of authorized representative (Please print or type)

asrt

American Society of
Radiologic Technologists