

# 2023



## RT Radiation Therapy Conference



San Diego, California  
Expo Dates: Oct. 1-3, 2023

### Corporate Support Opportunities

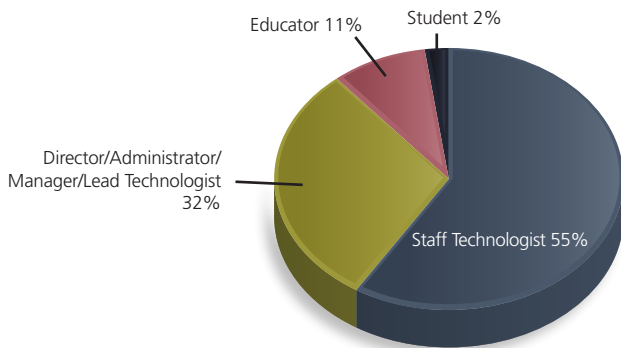
Approximately 1,000 professionally committed radiation therapists and medical dosimetrists attend the ASRT Radiation Therapy Conference. They are responsible for delivering cancer treatments to millions of patients each year.

Held in conjunction with ASTRO, RTC provides a one-of-a-kind opportunity to reach radiation therapists and share your products and services. Meet your conference goals and experience measurable return on investment by interacting with this influential group.

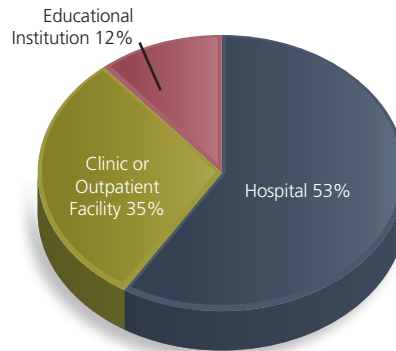
Every exhibitor is a sponsor during the three-day conference. Contact us to create customized packages that extend and highlight your brand.

### Conference Demographics

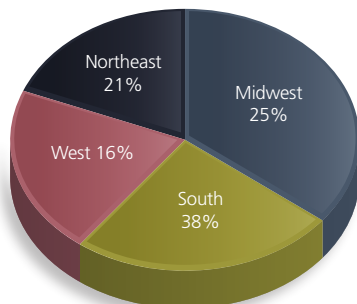
#### Job Position



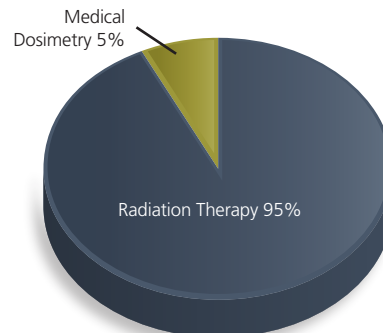
#### Work Site



#### U.S. Attendee Location



#### Clinical Practice



## 2023 Sponsorship and Exhibit Space Application and Agreement

### Exhibit Hours

Sunday, Oct. 1, 7 a.m.-2:30 p.m.  
Monday, Oct. 2, 7 a.m.-2:30 p.m.  
Tuesday, Oct. 3, 7-11:00 a.m.

### Exhibit Setup

Saturday, Sept. 30, noon-4 p.m.

### Exhibit Dismantle

Tuesday, Oct. 3, 11 a.m.-1 p.m.

## Sponsorship Opportunities

**Note:** All packages include table, chairs, wastebasket, one tote bag insert, web and mobile app presence, up to four exhibitor badges, lunch for two exhibitors, social media exposure, one lead retrieval system and a pre- or post-conference mail list.

<b>Set Your Company Apart</b> <input type="checkbox"/> <b>Platinum Sponsorship</b>	\$20,000+	<ul style="list-style-type: none"> <li>Your representative introduces speakers in one room for all sessions that day</li> <li>Double exhibit space to interact with attendees in the exhibit hall (limited availability)</li> <li>Two full-page, full-color ads (individual pages side by side) in the conference magazine, <i>The Beam</i></li> <li>Four conference registrations for your team or customers</li> <li>Your logo or message displayed between sessions</li> <li>One full-page, full-color ad in the Fall issue of <i>Radiation Therapist</i></li> <li>One half-page, full-color ad in the Spring issue of <i>Radiation Therapist</i></li> </ul>
<b>Highlight Your Brand</b> <input type="checkbox"/> <b>Gold Sponsorship</b>	\$15,000	<ul style="list-style-type: none"> <li>Your representative introduces speakers in one room for all sessions that day</li> <li>Double exhibit space to interact with attendees in exhibit hall (limited availability)</li> <li>Two full-page, full-color ads (individual pages side by side) in the conference magazine, <i>The Beam</i></li> <li>Your logo or message displayed between sessions</li> <li>One full-page, full-color ad in the Fall issue of <i>Radiation Therapist</i></li> </ul>
<b>Extend Your Promotion Beyond the Conference</b> <input type="checkbox"/> <b>Silver Sponsorship</b>	\$8,000	<ul style="list-style-type: none"> <li>Double exhibit space to interact with attendees in exhibit hall (limited availability)</li> <li>One full-page, full-color ad in the conference magazine, <i>The Beam</i></li> <li>One half-page, full-color ad in the Fall issue of <i>Radiation Therapist</i></li> </ul>
<b>Connect and Network</b> <input type="checkbox"/> <b>Bronze Sponsorship</b>	\$3,200	<ul style="list-style-type: none"> <li>One exhibit space to interact with attendees in Expo Hall</li> <li>One quarter-page ad in the conference magazine, <i>The Beam</i></li> </ul>

## Other Promotional Opportunities Prices and sponsorship opportunities are subject to change based on availability.

### Conference Tote Bags

Maximize your exposure with your company's name and logo on the official tote bag of the ASRT RTC 2023, given to every attendee. Attendees will use the tote long after the conference ends.

Investment: \$11,000 (exclusive)  
\$7,000 (partial)

### Water Bottles

Encourage attendees to "go green" by providing stainless steel water bottles adorned with your company logo.

Investment: \$12,000 (exclusive)  
\$6,500 (partial)

### Lanyards

Double bull-clip lanyards in the color of your choice display your company name and website along with ASRT's conference logo.

Investment: \$5,000 ASRT-provided  
\$2,700 Sponsor-provided

### Dolphin Stress Reliever

Get your company logo into the hands of conference attendees with a dolphin stress reliever. Comes in a variety of colors to choose from.

Investment: \$4,500

### Retractable Badge Holder

A great way for conference attendees to get on board with your brand while at work. Four colors to choose from.

Investment: \$2,800

### Mobile App Advertisement

Splash Screen: \$5,000 (exclusive)  
Push Notification: \$300 (Limit 2 - Act now!)

### The Beam Full-Page Ad

Your full-page ad highlighting your company in the conference magazine, *The Beam*.

Investment: \$1,575

### Additional Tote Bag Inserts

Share your ad, catalog or other valuable material you want attendees to notice. One included in all packages; price is for each additional tote insert item.

Investment: \$900

### Additional Lead Retrieval System

Scan the badges of conference attendees who visit your booth. Post-conference, you will have the information you need to connect with prequalified consumers who are interested in learning more about your products. One included in all packages.

Investment: \$225 for one additional

### Signage Opportunities

Show your support for radiation therapists with branding signage prominently placed near registration or outside a classroom; pricing varies depending on dimensions and property. (Subject to availability.)

Please speak with a Corporate Relations team member to secure this branding opportunity.



# 2023 Sponsorship and Exhibit Space Application and Agreement

## What We Will Need From You

- Your company profile (50-word maximum)
- Your company logo and URL
- Names of your exhibit table staff for exhibit badges
- Your ad for *The Beam* magazine
- Lead retrieval contact name
- Tote bag insert
- Items specific to your agreement (if applicable)

## Mobile App Specs

### Splash Screen: STATIC - NO LINKING

iPhone 4/4s: 640x960 pixels, PNG only

iPhone 5 and up, Android phones, small tablets:  
1242x1942 pixels, PNG only

Tablet (portrait): 1536x1782 pixels, PNG only

Tablet (landscape): 2048x1279 pixels, PNG only

### Push Notification:

140-character limit (with spaces)

## 1. Corporate Information

List your company name and address exactly as you want them to appear in official ASRT publications.

Company Name

Telephone

Address

City

State/Province

ZIP/Postal Code

Web Address

## 2. Planning Contact Information

Please designate one company representative to receive all meeting-related communications.

Name

Title

Email Address

Telephone (if different from above)

## 3. Support Opportunities

Which of the following items do you wish to support? Please select all that apply.

<input type="checkbox"/> Sponsorship Opportunities	<input type="radio"/> Platinum Sponsorship \$20,000+ <input type="radio"/> Gold Sponsorship \$15,000 <input type="radio"/> Silver Sponsorship \$8,000 <input type="radio"/> Bronze Sponsorship \$3,200
<input type="checkbox"/> Mobile App Advertisement	<input type="radio"/> Splash Screen (exclusive) \$5,000 <input type="radio"/> Push Notification (Limit 2) \$300
<input type="checkbox"/> The Beam Full-page Ad	\$1,575
<input type="checkbox"/> Conference Tote Bags	<input type="radio"/> Exclusive \$11,000 <input type="radio"/> Partial \$7,000
<input type="checkbox"/> Water Bottles	<input type="radio"/> Exclusive \$12,000 <input type="radio"/> Partial \$6,500
<input type="checkbox"/> Lanyards	<input type="radio"/> ASRT-provided \$5,000 <input type="radio"/> Sponsor-provided \$2,700
<input type="checkbox"/> Dolphin Stress Reliever	\$4,500
<input type="checkbox"/> Retractable Badge Holder	\$2,800
<input type="checkbox"/> Additional Lead Retrieval System (one included in all packages)	\$225
<input type="checkbox"/> Additional Tote Bag Insert - Price for each item (one included in all packages)	\$900

### TOTAL DUE:

\$ \_\_\_\_\_

Send completed application to [corporaterelations@asrt.org](mailto:corporaterelations@asrt.org)

To make a payment by credit card, please call ASRT Corporate Relations at 505-298-4500, Ext. 1915, or ASRT Finance at 505-298-4500, Ext. 1265.

### PAYMENT DUE DATES

50% of payment due with application.

**Payment balance due July 7, 2023**

I agree to and accept the Exhibitor/Sponsorship rules & regulations ([asrt.org/rules-regs-rtc](http://asrt.org/rules-regs-rtc)) and Advertising policies & regulations ([asrt.org/mediakitspecs](http://asrt.org/mediakitspecs)).

Signature of authorized representative

Date

Name of authorized representative (Please print or type)