



41st ASRT Radiation Therapy Conference

San Diego ♦ September 24-26, 2017

15000 Central Ave. SE, Albuquerque, NM 87123-3909
505-298-4500 • 800-444-2778 • Fax 505-298-5063 • www.asrt.org

asrt
American Society of
Radiologic Technologists

41st ASRT Radiation Therapy Conference

San Diego ♦ September 24-26, 2017

41st ASRT Radiation Therapy Conference – Manchester Grand Hyatt

Exhibit Hours:

Sun., Sept. 24 – 7 a.m.-sessions end

Mon., Sept. 25 – 7 a.m.-sessions end

Tues., Sept. 26 – 7 a.m.-morning only

Exhibit Set-up:

Sat., Sept. 23 – noon-4 p.m.

Exhibit Dismantle:

Tues., Sept. 26 – 11:30 a.m.-2 p.m.

The information in this section will be published.

Company Name _____

Web Address _____

Planning Contact

(All sponsorship and exhibit information will be emailed to the planning contact)

Name _____

Title _____

Phone _____

Email _____

Onsite Contact

(Available onsite during the conference)

Name _____

Title _____

Phone _____

Email _____

Sponsorship Opportunities

\$20,000 – Platinum

Benefits include:

- ♦ Course sponsorship, including speaker introductions in one room on Mon., Sept. 25. You choose the room where the topics presented resonate with your company
- ♦ An area for two 6-foot tables and 4 chairs to meet face-to-face with attendees (limited availability)
- ♦ Four conference registrations
- ♦ Two full-page ads in the conference magazine, The Beam
- ♦ Mail list of 15,000 radiation therapists and medical dosimetrists for a one-time approved mailing
- ♦ Two conference tote bag inserts
- ♦ Interactive banner ad on conference mobile app
- ♦ Pre-conference or post-conference attendee mail list for an approved mailing
- ♦ Two lead retrieval systems

\$15,000 – Gold

Benefits include:

- ♦ Introduce speakers in one room on Tues., Sept. 26. (half-day)
- ♦ An area for two 6-foot tables and 4 chairs to meet face-to-face with attendees (limited availability)
- ♦ Two conference registrations
- ♦ Full-page ad in the conference magazine, The Beam
- ♦ Two conference tote bag inserts
- ♦ Interactive banner ad on conference mobile app
- ♦ Pre-conference or post-conference attendee mail list for an approved mailing
- ♦ One lead retrieval system

\$10,000 – Silver

Benefits include:

- ♦ An area for two 6-foot tables and 4 chairs to meet face-to-face with attendees (limited availability)
- ♦ One conference registration
- ♦ Half-page ad in the conference magazine, The Beam
- ♦ One conference tote bag insert
- ♦ Interactive banner ad on conference mobile app
- ♦ Social Media Wall Sponsorship: Your company name will prominently appear at the top on an 80-inch monitor used to display attendees' social media content
- ♦ Pre-conference or post-conference attendee mail list for an approved mailing
- ♦ One lead retrieval system

\$3,100 – Bronze

Benefits include:

- ♦ An area for one 6-foot table and 4 chairs to meet face-to-face with attendees (limited availability)
- ♦ Quarter-page ad in the conference magazine, The Beam
- ♦ One conference tote bag insert
- ♦ Pre-conference or post-conference attendee mail list for an approved mailing
- ♦ One lead retrieval system

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Digital AdvertisingAds must be received by Thurs., Aug. 17 (no exceptions). Email to AdSales@ASRT.ORG. Offer limited to Platinum-level supporters.**Conference Mobile App Advertising****Pricing**

<input type="checkbox"/> Splash Screen	\$2,000
<input type="checkbox"/> Rotating Banner Ad	\$1,500
<input type="checkbox"/> Launch Icon	\$500
<input type="checkbox"/> Social Media Wall	\$6,000

Ad Specs**Splash Screen: STATIC - NO LINKING**

iPhone 4/4s: 640x960 pixels, PNG only

iPhone 5 and up, Android phones, small tablets: 1242x2208 pixels, PNG only

Tablet (portrait): 1536x2048 pixels, PNG only

Tablet (landscape): 2048x1536 pixels, PNG only

Rotating Banner Ad: DYNAMIC

Can link to an external website/url or elsewhere in the app Mobile phone:

640x150 pixels, PNG, JPEG and GIF only

Tablet/Online: 552x150 pixels, PNG, JPEG and GIF only

Launch Icon: DYNAMIC

Can link to an external website/url or elsewhere in the app

216x216 pixels, PNG only

Social Media Wall / Interactive Display

An 80-inch monitor displays attendees' social media content in real time at the event, including Twitter feeds and Instagram photos. You can add your own custom posts, and your company name will appear at the top of the monitor stating that you are a conference sponsor.

Other Opportunities

Prices and sponsorship opportunities are subject to change based on availability.

 Conference Tote Bags

Maximize your exposure with your company's name and logo on the official tote bag of the ASRT Radiation Therapy Conference which is given to every attendee. Attendees will use the tote long after the conference ends.

*Investment: \$9,000 exclusive
\$4,500 partial*

 Hand Sanitizers

Keep attendees happy and healthy with hand sanitizers that feature your branding. The small travel-size bottles make it easy to transport home.

*Investment: \$3,000 we provide
\$800 you provide*

 Ink Pen and Stylus

Get your company logo into the hands of conference attendees by sponsoring an attractive ink pen with stylus top.

Investment: \$3,500

 Lanyards

Lanyards can be in the color of your choice and display your company name and website.

*Investment: \$2,500 we provide
\$800 you provide*

 Lead Retrieval

Scan the digital badges of conference attendees who visit your booth. Post-conference, you will have the information you need to connect with prequalified consumers who are interested in learning more about your products. Included in all packages; additional LR systems are available.

*Investment: \$200 for one
\$350 for two*

 Microfiber Cloths

Impress radiation therapy professionals with your logo on a smart micro-fiber cloth they will use to clean the screens of all their electronic devices.

Investment: \$3,000

 The Beam Full-page Ad Plus Full-page 450-word Advertorial Highlighting Your Company

Your full-page ad plus full-page 450-word advertorial highlighting your company (written by you) will appear in the conference magazine, The Beam.

Investment: \$3,500

 Tote Bag Inserts

Conference tote bags are an important part of the conference and attendees enjoy the information provided in them. Share your ad, catalog, or other valuable material you want them to notice.

Investment: \$800 per item

 Water Bottles

Encourage attendees to "go green" by providing stainless steel water bottles adorned with your company logo.

*Investment: \$8,000 exclusive
\$4,500 partial*

Additional sponsorship opportunities are available. Contact the ASRT Corporate Relations team at 505-298-4500 Ext. 1915, or by email at corporaterelations@asrt.org.

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Signage Opportunities:

Brand a column, wall, window or glass space and demonstrate your support for the profession.

Show your support for radiation therapists by purchasing a column, wall or window cling-it or signage prominently placed in the conference exhibit hall or outside a classroom; pricing varies depending on dimensions and property.

Please speak with a Corporate Relations team member to secure this branding opportunity.

What We Will Need From You:

- Your company profile (75 words max)
- Lead Retrieval contact name
- Your company logo and URL
- Tote bag inserts
- Names for exhibit badges (your exhibit table staff)
- Items specific to your agreement
- Your ad for ASRT Beam magazine
- Confirm or decline your participation in our exhibit hall contest

Payment:

Mailing address:

ASRT, Attn: Radiation Therapy Conference, 15000 Central Ave. SE, Albuquerque, NM 87123-3909

To take advantage of this opportunity to reach more than 1,000 radiation therapists and medical dosimetrists, return your application and pay your deposit (50% of total) by May 29, 2017. Balance Due by Aug. 7, 2017.

Sponsorship \$ _____

Advertising \$ _____

Other Opportunities \$ _____

Total Due: \$ _____

Full Payment

Deposit (50% of Total) \$ _____

Check enclosed for \$ _____

(payable in U.S. funds)

Send an invoice

Check enclosed

Credit card payment

For payments by credit card, please call the ASRT Finance office at 505-298-4500 ext. 1265.

Signature of authorized representative

Date

Name of authorized representative (Please print or type)