41st ASRT Radiation Therapy Conference – Manchester Grand Hyatt

Exhibit Hours:
Sun., Sept. 24 – 7 a.m.-sessions end
Mon., Sept. 25 – 7 a.m.-sessions end
Tues., Sept. 26 – 7 a.m.-morning only

Exhibit Set-up:
Sat., Sept. 23 – noon-4 p.m.

Exhibit Dismantle:
Tues., Sept. 26 – 11:30 a.m.-2 p.m.

The information in this section will be published.

Company Name ____________________________________________________________
Web Address ______________________________________________________________

Planning Contact
(All sponsorship and exhibit information will be emailed to the planning contact)
Name ____________________________________________
Title ______________________________________________
Phone _____________________________________________
Email ______________________________________________

Onsite Contact
(Available onsite during the conference)
Name ____________________________________________
Title ______________________________________________
Phone _____________________________________________
Email ______________________________________________

Sponsorship Opportunities

☐ $20,000 – Platinum
Benefits include:
- Course sponsorship, including speaker introductions in one room on Mon., Sept. 25. You choose the room where the topics presented resonate with your company
- An area for two 6-foot tables and 4 chairs to meet face-to-face with attendees (limited availability)
- Four conference registrations
- Two full-page ads in the conference magazine, The Beam
- Mail list of 15,000 radiation therapists and medical dosimetrists for a one-time approved mailing
- Two conference tote bag inserts
- Interactive banner ad on conference mobile app
- Pre-conference or post-conference attendee mail list for an approved mailing
- One lead retrieval system

☐ $15,000 – Gold
Benefits include:
- Introduce speakers in one room on Tues., Sept. 26. (half-day)
- An area for two 6-foot tables and 4 chairs to meet face-to-face with attendees (limited availability)
- Two conference registrations
- Full-page ad in the conference magazine, The Beam
- Two conference tote bag inserts
- Interactive banner ad on conference mobile app
- Pre-conference or post-conference attendee mail list for an approved mailing
- One lead retrieval system

☐ $10,000 – Silver
Benefits include:
- An area for two 6-foot tables and 4 chairs to meet face-to-face with attendees (limited availability)
- One conference registration
- Half-page ad in the conference magazine, The Beam
- One conference tote bag insert
- Interactive banner ad on conference mobile app
- Social Media Wall Sponsorship: Your company name will prominently appear at the top on an 80-inch monitor used to display attendees’ social media content
- Pre-conference or post-conference attendee mail list for an approved mailing
- One lead retrieval system

☐ $3,100 – Bronze
Benefits include:
- An area for one 6-foot table and 4 chairs to meet face-to-face with attendees (limited availability)
- Quarter-page ad in the conference magazine, The Beam
- One conference tote bag insert
- Pre-conference or post-conference attendee mail list for an approved mailing
- One lead retrieval system
Sponsorship and Exhibit Space Application and Agreement

41st ASRT Radiation Therapy Conference
San Diego  September 24-26, 2017

Digital Advertising
Ads must be received by Thurs., Aug. 17 (no exceptions). Email to AdSales@ASRT.ORG. Offer limited to Platinum-level supporters.

<table>
<thead>
<tr>
<th>Conference Mobile App Advertising</th>
<th>Pricing</th>
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<tbody>
<tr>
<td>Splash Screen</td>
<td>$2,000</td>
</tr>
<tr>
<td>Rotating Banner Ad</td>
<td>$1,500</td>
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<tr>
<td>Launch Icon</td>
<td>$500</td>
</tr>
<tr>
<td>Social Media Wall</td>
<td>$6,000</td>
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</tbody>
</table>

Ad Specs

- **Splash Screen**: STATIC - NO LINKING
  - iPhone 4/4s: 640x960 pixels, PNG only
  - iPhone 5 and up, Android phones, small tablets: 1242x2028 pixels, PNG only
  - Tablet (portrait): 1536x2048 pixels, PNG only
  - Tablet (landscape): 2048x1536 pixels, PNG only

- **Rotating Banner Ad**: DYNAMIC
  - Can link to an external website/url or elsewhere in the app
  - Mobile phone: 640x150 pixels, PNG, JPEG and GIF only
  - Tablet/Online: 552x150 pixels, PNG, JPEG and GIF only

- **Launch Icon**: DYNAMIC
  - Can link to an external website/url or elsewhere in the app
  - 216x216 pixels, PNG only

Social Media Wall / Interactive Display
An 80-inch monitor displays attendees’ social media content in real time at the event, including Twitter feeds and Instagram photos. You can add your own custom posts, and your company name will appear at the top of the monitor stating that you are a conference sponsor.

Other Opportunities
Prices and sponsorship opportunities are subject to change based on availability.

- **Conference Tote Bags**
  - Maximize your exposure with your company’s name and logo on the official tote bag of the ASRT Radiation Therapy Conference which is given to every attendee. Attendees will use the tote long after the conference ends.
  - **Investment**: $9,000 exclusive
    - $4,500 partial

- **Hand Sanitizers**
  - Keep attendees happy and healthy with hand sanitizers that feature your branding. The small travel-size bottles make it easy to transport home.
  - **Investment**: $3,000 we provide
    - $800 you provide

- **Ink Pen and Stylus**
  - Get your company logo into the hands of conference attendees by sponsoring an attractive ink pen with stylus top.
  - **Investment**: $3,500

- **Lanyards**
  - Lanyards can be in the color of your choice and display your company name and website.
  - **Investment**: $2,500 we provide
    - $800 you provide

- **Lead Retrieval**
  - Scan the digital badges of conference attendees who visit your booth. Post-conference, you will have the information you need to connect with prequalified consumers who are interested in learning more about your products. Included in all packages; additional LR systems are available.
  - **Investment**: $200 for one
    - $350 for two

- **Microfiber Cloths**
  - Impress radiation therapy professionals with your logo on a smart micro-fiber cloth they will use to clean the screens of all their electronic devices.
  - **Investment**: $3,000

- **The Beam Full-page Ad Plus Full-page 450-word Advertorial Highlighting Your Company**
  - Your full-page ad plus full-page 450-word advertorial highlighting your company (written by you) will appear in the conference magazine, The Beam.
  - **Investment**: $3,500

- **Tote Bag Inserts**
  - Conference tote bags are an important part of the conference and attendees enjoy the information provided in them. Share your ad, catalog, or other valuable material you want them to notice.
  - **Investment**: $800 per item

- **Water Bottles**
  - Encourage attendees to “go green” by providing stainless steel water bottles adorned with your company logo.
  - **Investment**: $8,000 exclusive
    - $4,500 partial

Additional sponsorship opportunities are available. Contact the ASRT Corporate Relations team at 505-298-4500 Ext. 1915, or by email at corporaterelations@asrt.org.
**Signage Opportunities:**
Brand a column, wall, window or glass space and demonstrate your support for the profession.
Show your support for radiation therapists by purchasing a column, wall or window cling-it or signage prominently placed in the conference exhibit hall or outside a classroom; pricing varies depending on dimensions and property.
Please speak with a Corporate Relations team member to secure this branding opportunity.

**What We Will Need From You:**
- Your company profile (75 words max)
- Lead Retrieval contact name
- Your company logo and URL
- Tote bag inserts
- Names for exhibit badges (your exhibit table staff)
- Items specific to your agreement
- Your ad for ASRT Beam magazine
- Confirm or decline your participation in our exhibit hall contest

**Payment:**

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<thead>
<tr>
<th>Item</th>
<th>Amount</th>
<th>Payment Method</th>
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<tr>
<td>Advertising</td>
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<tr>
<td>Other Opportunities</td>
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<table>
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<tbody>
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<td>☐ Send an invoice</td>
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<td>☐ Check enclosed</td>
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<tr>
<td>☐ Credit card payment</td>
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For payments by credit card, please call the ASRT Finance office at 505-298-4500 ext. 1265.

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Signature of authorized representative ________________ Date ________________

Name of authorized representative (Please print or type) ______________________