2027 Educational Symposium and Annual Governance and House of Delegates Meeting

Renaissance Orlando at SeaWorld | Orlando, Florida
June 24-27 | Expo Dates: June 24-25

Corporate Support Opportunities

Nearly 700 students and professional radiologic technologists attend the ASRT Educational Symposium and Annual Governance and House of Delegates Meeting. These movers and shakers develop progressive practice standards that influence the responsibilities of all medical imaging and radiation therapy professionals in the United States.

Whether you're looking to cultivate sales, increase product and service awareness, or build relationships with end users, this ASRT event provides an opportunity to reach technologists who make decisions. Meet your conference goals and experience measurable return on investment with face-to-face interaction with the passionate leaders of our more than 155,000 members.

With two days of exhibit and sponsorship opportunities, we can help design a custom-tailored package based on your unique needs!

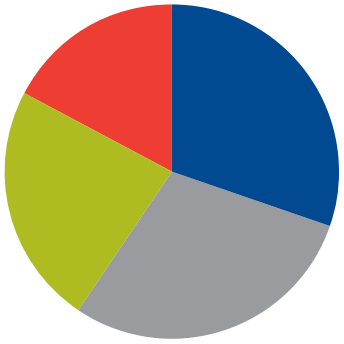
More than 57% of attendees have influence or final decision-making authority over purchases.

85% of attendees are likely to recommend or purchase products or services from companies that exhibit at the ASRT Expo.

100% of exhibiting organizations met or exceeded goals.

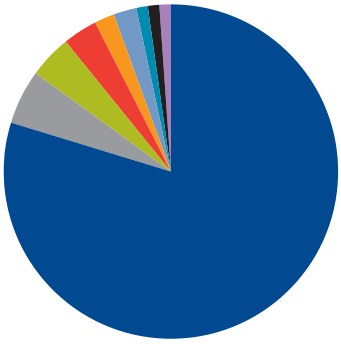
Conference Demographics

Job Position
2026 Albuquerque, New Mexico



- Student 30%
- Educator 29%
- Administrator, Manager, Lead 23%
- Staff Technologist 17%

Clinical Practice
2026 Albuquerque, New Mexico



- Radiography 73%
- Magnetic Resonance 5%
- Computed Tomography 4%
- Radiation Therapy 3%
- Mammography 2%
- Nuclear Medicine 2%
- Cardiovascular/Vascular Interventional 1%
- Registered Radiologist Assistant 1%
- Sonography 1%

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American Society of Radiologic Technologists

2027 Sponsorship and Exhibit Space Application and Agreement

Exhibit Hours
Thursday, June 24, 11:30 a.m.-1:30 p.m.
Thursday, June 24, 6-8 p.m.
Friday, June 25, 11:15 a.m.-1:15 p.m.

Exhibit Setup
Thursday, June 24, 7:30-10:30 a.m.

Exhibit Dismantle
Friday, June 25, 1:15-3 p.m.

Sponsorship Opportunities

Note: All exhibit opportunities include table, chairs, wastebasket, web and mobile app presence, up to four exhibitor badges (per 100 sq. ft.), and lunch for two exhibit personnel.

■ Education Room or Educational Session	$10,000+	Have your company's representative front and center introducing each speaker. This package includes an exhibit space, your logo or advertisement on the screen between sessions, a half-page ad in the conference magazine, *The Beam*, and in the members-only magazine, *ASRT Scanner*. You'll also get additional customized promotional opportunities; your flier, catalog or similar piece placed in the conference tote bags; and a list of attendees' email addresses. Ask us about extending your company exposure by providing a one-hour education session, lecture/demo, or workshop. **Contact CorporateRelations@asrt.org about this opportunity.**
■ Honors Evening	$8,000 (exclusive)	Be part of the action at this annual event recognizing new ASRT Life Members and Fellows and other award recipients. This package includes a brief executive speaking opportunity and exhibit space, a half-page ad in the conference magazine, *The Beam*, and in the members-only magazine, *ASRT Scanner*. Your top-level representative will be at the podium to jumpstart the event and communicate your company's support of the profession. You'll also get a one-month banner ad in the *ASRT Resources* newsletter, your flier, catalog or similar piece placed in the conference tote bags; and a list of attendees' email addresses.
■ Exhibit Opportunities	$1,400 $2,200 $3,500	Single exhibit space, 10' x 10' Double exhibit space, 10' x 20' Island, 15' x 15' (limited availability)

Additional sponsorship opportunities are available.
Contact the ASRT Corporate Relations team at 505-298-4500, Ext. 1915, or CorporateRelations@asrt.org.

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Other Opportunities Prices and sponsorship opportunities are subject to change based on availability.

Conference Tote Bag
This handy ASRT tote bag will be carried by every attendee, ensuring that your brand will be seen by all.

Investment: $9,000 (exclusive)
$5,500 (partial)

Hotel Key Cards
Hotel key cards create a lasting impression, promote your brand and increase your visibility. Your branding along with the ASRT conference logo will be in the hands of conference attendees throughout their time at the conference.

Investment: $7,000

Lanyards
These double bull-clip lanyards display to all attendees your company name or logo alongside the ASRT conference logo.

ASRT-provided: $4,700
Sponsor-provided: $2,500

SLDP Student Bag
Support the students participating in the ASRT Student to Leadership Development Program. Place your brand on this stylish bag that they receive at the conference and they'll remember you again and again whenever they use it throughout their involvement in the three-year program.

Investment: $3,400

SLDP Student T-shirts
Support the students participating in the ASRT Student to Leadership Development Program. Place your logo on the T-shirts they receive and wear on the opening day of the conference, and they'll remember you again whenever they use it throughout their involvement in the three-year program.

Investment: $3,500

The Beam Full-page Ad
Highlight your company and connect with your target attendees with a full-page ad in the conference magazine, *The Beam*.

Investment: $1,575

Mobile App Advertisement - Keep your name and logo visible

Banner Ad: $2,000 (exclusive)
Push Notification: $250 (Limit 2 - Act now!)

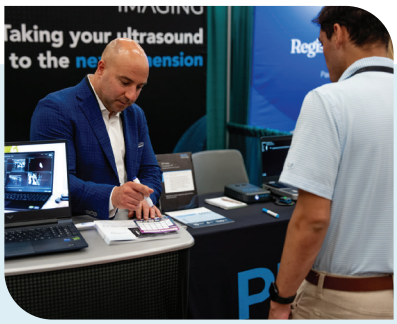
Tote Bag Inserts
Conference tote bags are an important part of the conference, and attendees enjoy the information provided in them. Share your ad, catalog, product sample, branded promotional item or other material you want them to notice.

Investment: $800 per item

Attendee Email
Make your message stand out with our Attendee Know-Before-You-Go Email — your direct line to ASRT's annual meeting audience. One dedicated email will be delivered straight to registrants' inboxes in the week leading up to the 2027 meeting, featuring your clickable advertisement alongside key event updates. There is only one exclusive ad placement in this email. This opportunity ensures your brand receives maximum visibility and engagement from a highly targeted audience.

Choose Your Own Branding Opportunity
Do you have an idea for a branded promotional product to provide to conference attendees? We can have your logo placed on a wide variety of items. Let us know and we'll make it happen!

Signage Opportunities
Stand out with a promotional sign, perfectly placed in a highly trafficked area. Pricing varies depending on dimensions and property (subject to availability).



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What We Will Need From You

- Your company profile (50-word maximum)
- Your company logo and URL
- Contact information of your exhibit space staff
- Items specific to your agreement (as applicable)

1. Corporate Information

Company Name (This company name will be used for booth signage, website and other show related materials.)

Telephone

Address

City *State/Province* *ZIP/Postal Code*

Web Address

2. Planning Contact Information

Please provide contact information for the company representatives who should receive all meeting-related communications.

Name *Title* *Email Address*

Name *Title* *Email Address*

3. Billing Contact Information

Name *Email Address*

4. Emergency Contact Information

Please provide an off-site contact name and telephone number for use in case of an emergency during the conference.

Name *Telephone Number*

5. Support Opportunities

Which of the following items do you wish to support? Please select all that apply.

☐ Exhibit Opportunities	◯ Single space	$ 1,400
	◯ Double space	$ 2,200
	◯ Island (limited availability)	$ 3,500
☐ Honors Evening		$ 8,000
☐ Mobile App Advertisement	◯ Banner Ad (exclusive)	$ 2,000
	◯ Push Notification (limited)	$ 250
☐ Conference Tote Bags	◯ Exclusive	$ 9,000
	◯ Partial	$ 5,500
☐ Hotel Key Cards		$ 7,000
☐ Lanyards	◯ ASRT-provided	$ 4,700
	◯ Sponsor-provided	$ 2,500
☐ SLDP Student Bag		$ 3,400
☐ SLDP Student T-shirts		$ 3,500
☐ Tote Bag Inserts		$ 800
☐ Attendee Email		$ 2,500
☐ *The Beam* Full-page Ad		$ 1,575

Get noticed!

Upgrade to a full-page ad!

Subtotal: **(Plus any applicable taxes will be added at invoicing)** $ _____

Send completed application to CorporateRelations@asrt.org

To make a payment by credit card, please call ASRT Corporate Relations at 505-298-4500, Ext. 1915, or ASRT Finance at 505-298-4500, Ext. 1265.

PAYMENT DUE DATES
50% of payment due with application.
Payment balance due March 5, 2027.

I agree to and accept the exhibitor/sponsorship rules and regulations, asrt.org/Rules-Regs-AGHOD, and advertising policies and regulations, asrt.org/MediaKitSpecs.

Signature of authorized representative *Date*

Name of authorized representative (Please print or type)

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