

# 2026



## Educational Symposium and Annual Governance and House of Delegates Meeting



Albuquerque Convention Center | Albuquerque, New Mexico  
June 25-28 | Expo Dates: June 25-26

### Corporate Support Opportunities

Nearly 700 students and professional radiologic technologists attend the ASRT Educational Symposium and Annual Governance and House of Delegates Meeting. These movers and shakers develop progressive practice standards that influence the responsibilities of all medical imaging and radiation therapy professionals in the United States.

Whether you're looking to cultivate sales, increase product and service awareness, or build relationships with end users, this ASRT event provides an opportunity to reach technologists who make decisions. Meet your conference goals and experience measurable return on investment with face-to-face interaction with the passionate leaders of our more than 156,000 members.

With two days of exhibit and sponsorship opportunities, we can help design a custom-tailored package based on your unique needs!

**More than 50% of attendees** have influence or final decision-making authority over purchases.

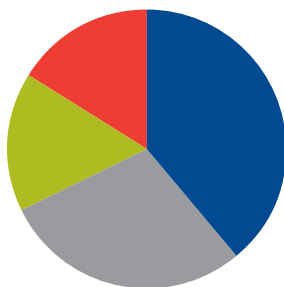
**60% of attendees** are likely to recommend or purchase products or services from companies that exhibit at the ASRT Expo.

### Conference Demographics

#### Job Position

2024 Orlando, Florida

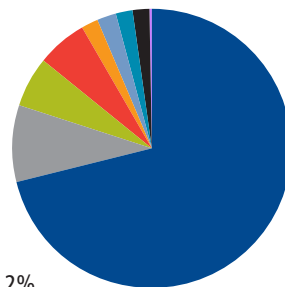
- Student 39%
- Educator 29%
- Staff Technologist 16%
- Administrator, Manager, Decision-maker 16%



#### Clinical Practice

2024 Orlando, Florida

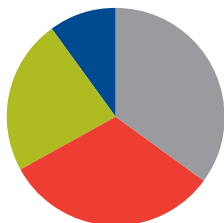
- Radiography 72%
- Radiation Therapy 9%
- Computed Tomography 6%
- Magnetic Resonance 6%
- Mammography 2%
- Sonography 2%
- Nuclear Medicine 2%
- Registered Radiologist Assistant 2%
- Cardiovascular Interventional 0.2%



#### Job Position

2023 Reno, Nevada

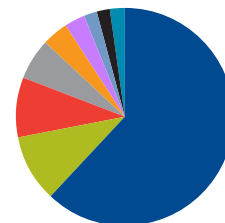
- Educator 35%
- Administrator, Manager, Decision-maker 32%
- Staff Technologist 23%
- Student 10%



#### Clinical Practice

2023 Reno, Nevada

- Radiography 62%
- Computed Tomography 10%
- Magnetic Resonance 9%
- Radiation Therapy 6%
- Mammography 4%
- Cardiovascular Interventional 3%
- Sonography 2%
- Radiologist Assistant 2%
- Nuclear Medicine 2%



American Society of Radiologic Technologists

## 2026 Sponsorship and Exhibit Space Application and Agreement

### Exhibit Hours

Thursday, June 25, 11:30 a.m.-1:30 p.m.

Thursday, June 25, 6-8 p.m.

Friday, June 26, 11:15 a.m.-1:15 p.m.

### Exhibit Setup

Thursday, June 25, 7:30-10:30 a.m.

### Exhibit Dismantle

Friday, June 26, 1:15-3 p.m.

## Sponsorship Opportunities

**Note: All exhibit opportunities include table, chairs, wastebasket, web and mobile app presence, up to four exhibitor badges and lunch for two exhibit personnel.**

■ Education Room or Educational Session	\$10,000+	Have your company's representative front and center introducing each speaker. This package includes an exhibit space, your logo or advertisement on the screen between sessions, a half-page ad in the conference magazine, <i>The Beam</i> , and in the members-only magazine, <i>ASRT Scanner</i> . You'll also get additional customized promotional opportunities; your flier, catalog or similar piece placed in the conference tote bags; and a list of attendees' email addresses. Ask us about extending your company exposure by providing a one-hour education session, lecture, or workshop. <b>Contact <a href="mailto:corporaterelations@asrt.org">corporaterelations@asrt.org</a> about this opportunity.</b>
■ Honors Evening	\$8,000 (exclusive)	Be part of the action at this annual event recognizing new ASRT Fellows, Life Members and other award recipients. This package includes a brief executive speaking opportunity and exhibit space, a half-page ad in the conference magazine, <i>The Beam</i> , and in the members-only magazine, <i>ASRT Scanner</i> . Your top-level representative will be at the podium to jumpstart the event and communicate your company's support of the profession. You'll also get a one-month banner ad in the <i>ASRT Resources</i> newsletter, your flier, catalog or similar piece placed in the conference tote bags; and a list of attendees' email addresses.
■ Exhibit Opportunities	\$1,400 \$2,200 \$3,500	Single exhibit space, 10' x 10' Double exhibit space, 10' x 20' Island, 15' x 15' (limited availability)

### Additional sponsorship opportunities are available.

Contact the ASRT Corporate Relations team at 505-298-4500, Ext. 1915, or [corporaterelations@asrt.org](mailto:corporaterelations@asrt.org).



## 2026 Sponsorship and Exhibit Space Application and Agreement

### Other Opportunities Prices and sponsorship opportunities are subject to change based on availability.

#### Conference Tote Bag

This handy ASRT tote bag will be carried by every attendee, ensuring that your brand will be seen by all.

**Investment:** **\$9,000** (exclusive)  
**\$5,500** (partial)

#### Hotel Key Cards

Hotel key cards create a lasting impression, promote your brand and increase your visibility. Your branding along with the ASRT conference logo will be in the hands of conference attendees throughout their time at the conference.

**Investment:** **\$7,000**

#### Lanyards

These double bull-clip lanyards display to all attendees your company name or logo alongside the ASRT conference logo.

**ASRT-provided:** **\$4,700**  
**Sponsor-provided:** **\$2,500**

#### Lead Retrieval System

Scan the digital badges of conference attendees who visit your booth. After the conference, you'll have the information you need to connect with attendees who are interested in learning more about your products.

**Investment:** **\$225** (for one)  
**\$400** (for two)

#### SLDP Student Bag

Support the students participating in the ASRT Student to Leadership Development Program. Place your brand on this stylish bag that they receive at the conference and they'll remember you again and again whenever they use it throughout their involvement in the three-year program.

**Investment:** **\$3,400**

#### The Beam Full-page Ad

Highlight your company and connect with your target attendees with a full-page ad in the conference magazine, *The Beam*.

**Investment:** **\$1,575**

#### 1-ounce Aloe Vera Gel

Soothe itchy and irritated skin conditions or calm the heat of a sunburn with this handy product! Give the gift of skin care with this bottle of aloe vera gel. Its compact size makes it TSA-friendly. What a useful way to make a great brand impression!

**Investment:** **\$2,000**

#### Bone-shaped Bag Clip

Clip anything from snacks to paperwork! This bone-shaped accessory measures 6 inches, comes in classic colors and is individually polybagged for added convenience.

**Investment:** **\$2,000**

#### Emery Boards in Case

Sharpen the look of your brand with this set of two white EVA emery boards in a clear frosted case.

**Investment:** **\$2,000**

#### Chili Pepper Stress Reliever

With this chili pepper-shaped polyurethane stress reliever, make your brand pop and ask New Mexico's most common question: red or green?

**Investment:** **\$2,500**

#### Foldable Water Bottle

Here's a great giveaway to "refresh" your company's marketing campaign! The patented, reusable, 18-ounce foldable water bottle includes water droplet artwork on the front and back surfaces. It also includes an identification panel on the back for the owner's name and features a pop-up drinking spout and screw-on lid. A matching carabiner is included with each bottle.

**Investment:** **\$2,500**



#### Salad Shaker

Shake up the way you promote your business. Add this salad shaker to your marketing campaign! The shaker has a dressing container conveniently attached to the lid and a matching fork that slides into the lid. This item has everything you need for a homemade salad on the go and is perfect for work, school or any outdoor event. Salad time can be anytime thanks to this sensational shaker!

**Investment:** **\$4,500**

#### Mobile App Advertisement - Keep your name and logo visible

**Splash Screen:** **\$2,000** (exclusive)  
**Push Notification:** **\$250** (Limit 2 - Act now!)

#### Tote Bag Inserts

Conference tote bags are an important part of the conference, and attendees enjoy the information provided in them. Share your ad, catalog, product sample, branded promotional item or other material you want them to notice.

**Investment:** **\$800** per item

#### Choose Your Own Branding Opportunity

Do you have an idea for a branded promotional product to provide to conference attendees? We can have your logo placed on a wide variety of items. Let us know and we'll make it happen!

#### Signage Opportunities

Stand out with a promotional sign, perfectly placed in a highly trafficked area. Pricing varies depending on dimensions and property (subject to availability).



# 2026 Sponsorship and Exhibit Space Application and Agreement

## What We Will Need From You

- Your company profile (50-word maximum)
- Your company logo and URL
- Names of your exhibit space staff for exhibit badges
- Items specific to your agreement (as applicable)

## 1. Corporate Information

List your company name and address exactly as you want them to appear in official ASRT publications.

Company Name

Telephone

Address

City

State/Province

ZIP/Postal Code

Web Address

## 2. Planning Contact Information

Please provide contact information for the company representatives who should receive all meeting-related communications.

Name Title Email Address

Name Title Email Address

Name Title Email Address

## 3. Emergency Contact Information

Please provide an off-site contact name and telephone number for use in case of an emergency during the conference.

Name

Telephone Number

## 4. Support Opportunities

Which of the following items do you wish to support? Please select all that apply.

<input type="checkbox"/> Exhibit Opportunities	<input type="radio"/> Single space	\$ 1,400
	<input type="radio"/> Double space	\$ 2,200
	<input type="radio"/> Island (limited availability)	\$ 3,500
<input type="checkbox"/> Honors Evening		\$ 8,000
<input type="checkbox"/> Mobile App Advertisement	<input type="radio"/> Splash Screen (exclusive)	\$ 2,000
	<input type="radio"/> Push Notification (limited)	\$ 250
<input type="checkbox"/> Conference Tote Bags	<input type="radio"/> Exclusive	\$ 9,000
	<input type="radio"/> Partial	\$ 5,500
<input type="checkbox"/> Hotel Key Cards		\$ 7,000
<input type="checkbox"/> Lanyards	<input type="radio"/> ASRT-provided	\$ 4,700
	<input type="radio"/> Sponsor-provided	\$ 2,500
<input type="checkbox"/> Lead Retrieval System	<input type="radio"/> One	\$ 225
	<input type="radio"/> Two	\$ 400
<input type="checkbox"/> SLDP Student Bag		\$ 3,400
<input type="checkbox"/> Tote Bag Inserts		\$ 800
<input type="checkbox"/> The Beam Full-page Ad		\$ 1,575
<input type="checkbox"/> Emery Boards in Case		\$ 2,000
<input type="checkbox"/> Aloe Vera Gel		\$ 2,000
<input type="checkbox"/> Bone-shaped Bag Clip		\$ 2,000
<input type="checkbox"/> Chili Pepper Stress Reliever		\$ 2,500
<input type="checkbox"/> Foldable Water Bottle		\$ 2,500
<input type="checkbox"/> Salad Shaker		\$ 4,500

**Subtotal:** (Plus any applicable taxes will be added at invoicing)

\$

Send completed application to [corporaterelations@asrt.org](mailto:corporaterelations@asrt.org)

To make a payment by credit card, please call ASRT Corporate Relations at 505-298-4500, Ext. 1915, or ASRT Finance at 505-298-4500, Ext. 1265.

### PAYMENT DUE DATES

50% of payment due with application.

Payment balance due March 6, 2026.

I agree to and accept the exhibitor/sponsorship rules and regulations, [asrt.org/rules-regs-aghod](https://asrt.org/rules-regs-aghod), and advertising policies and regulations, [asrt.org/mediakitspecs](https://asrt.org/mediakitspecs).

Signature of authorized representative

Date

Name of authorized representative (Please print or type)

Continue the dialogue with attendees post event!

Get noticed!

Upgrade to a full-page ad!



15000 Central Ave. SE,  
Albuquerque, NM 87123-3909  
505-298-4500 • 800-444-2778 • Fax 505-298-5063  
[asrt.org](https://asrt.org)

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