Conference Demographics

- **Job Position**
  - Educator: 31%
  - Student: 24%
  - Administrator, Manager, Decision Maker: 24%
  - Staff Technologist: 21%

- **Clinical Practice**
  - Radiography: 44%
  - Education: 17%
  - Management: 9%
  - Nuclear Medicine: 2%
  - Registered Radiology Assistant: 3%
  - Cardiovascular Interventional: 3%
  - Mammography: 4%
  - Magnetic Resonance: 5%
  - Radiation Therapy: 6%
  - Computed Tomography: 7%

Nearly 700 professional radiologic technologists attend the ASRT Educational Symposium and Annual Governance and House of Delegates Meeting. These movers and shakers develop progressive practice standards that influence the responsibilities of all medical imaging and radiation therapy professionals in the United States.

Whether you’re looking to cultivate sales, increase product and service awareness or build relationships with end users, ASRT provides a one-of-a-kind opportunity to reach technologists who make decisions. Meet your conference goals and experience measurable ROI with face-to-face interaction with the passionate leaders of our more than 155,000 members.

With two days of expo and sponsorship opportunities, we can help design a custom-tailored package based upon your unique needs!
2021 Sponsorship and Exhibit Space Application and Agreement

Nugget Resort & Casino | Reno, Nevada | Expo Dates: June 17-18

Exhibit Hours: Thursday, June 17, 11:30a.m. - 1p.m.  
Thursday, June 17, 6p.m. - 8p.m.  
Friday, June 18, 11:30a.m. - 1:30p.m.

Exhibit Set-up: Thursday, June 17, 7:30a.m. - 10:30a.m.

Exhibit Dismantle: Friday, June 18, 1:30p.m. - 3p.m.

Sponsorship Opportunities: Educational Tracks & Conference Events

Tracks (to be confirmed):

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000</td>
<td>Support an educational track. Track support includes introductions for each speaker by your company’s representative, a logo with a link to your website on the ASRT corporate support web page, a logo acknowledging your corporate support on the opening and closing slides of each session, half-page ad in the conference magazine, half-page in Scanner magazine, a rotating banner ad on the conference mobile app, your flyer, CD, catalog or similar piece placed in the conference tote bag for all participants; a post-conference attendee mailing list and an exhibit space.</td>
</tr>
</tbody>
</table>

- [ ] Foundation Event $8,500 (limited)  
  This package includes two tickets to the event, two exhibit spaces at the conference, a logo with a link to your website on the conference page, acknowledgment in conference materials, full-page ad in the conference magazine, your flyer, CD, catalog or similar piece placed in the conference tote bag; half-page ad in the conference magazine, The Beam, special acknowledgment of corporate support at select foundation events; Pre and post event social media, mention in Foundation newsletter and a post-conference attendee mailing list.

- [ ] Honors Evening $8,000 (exclusive)  
  Be part of the action at this annual event recognizing new Fellows and other award recipients. This package includes a brief executive speaking opportunity and exhibit space, half-page in the conference magazine, The Beam and in the members only magazine, Scanner. Your top-level representative will be at the podium jump-starting the event and communicating your company’s support of the profession.

Note: All exhibit opportunities include exhibit space, web and mobile app presence, and a postconference mail list.

Digital Advertising

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile App Splash Screen (exclusive)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Rotating Banner Ad (Mobile app)</td>
<td>$2,000</td>
</tr>
<tr>
<td>Social Media Wall</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

Exhibit Opportunities

Show off your products and services

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>One exhibit space</td>
<td>$1,400</td>
</tr>
<tr>
<td>Two exhibit spaces</td>
<td>$2,200</td>
</tr>
<tr>
<td>Large pod</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

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Other Opportunities Prices and sponsorship opportunities are subject to change based on availability.

- **Conference Tote Bag**
  This colorful tote bag features an outside pocket, top-zippered closure, pen loop, 22” handles and an identification window on the back. Made of 600 denier polyester, with top and bottom color accents, this tote will delight attendees.
  Investment: $9,000 (exclusive) $5,500 (partial)

- **Energy Bars**
  These artisan-crafted, outdoor inspired energy bars made in New Mexico are gluten-free, non-GMO and packed with nuts, seeds and dried fruit. Your logo on a sticker lets attendees know you’re keeping them energized the healthy way.
  Investment: $3,500

- **First Aid Kit**
  Provide a little comfort by branding the ripstop first aid kit. Contains four latex-free bandages, two snap bandages, two antiseptic towelettes, two first aid cream packets, one hand sanitizer packet and one 2” x 3” adhesive pad in a pouch with a clip. The 3 1/2” x 5” pouch, made of 210 denier polyester ripstop material, offers sufficient space to showcase your name, logo or marketing message.
  Investment: $2,800

- **Flashlight Reflector Light**
  Bring attention to your brand while helping conference goers play it safe. The Flashlight Reflector Light features three LED light settings (solid, blinking, flashing). Push the button on the back to power it on/off and to switch between settings. Includes a plastic swivel clip for hanging.
  Investment: $3,600

- **Mr. Highlighter**
  Mr. Highlighter will sweep attendees off their feet! This hardy marketing tool features four highlighters and a computer sweater in one 3” x 4” package. The white body makes it perfect for customizing with a silkscreen imprint of your company name or logo.
  Investment: $2,500

- **Hot and Cold Pack**
  Attendees will love using this heart-shaped Aqua Pearls hot/cold pack. Innovative Pearl Bead technology delivers warm and cold therapy without any leaks or mess. Place it in the microwave or freezer to achieve the desired temperature. Cleans up with mild soap and water.
  Investment: $2,500

- **Tote Bag Informational Inserts**
  Conference tote bags are an important part of the conference and attendees enjoy the information provided in them. Share your ad, catalog, or other valuable material you want them to notice.
  Investment: $800 per item

- **Lanyards**
  Display your name and website on lanyards in the color of your choice.
  Investment: ASRT-provided: $4,500
  Sponsor-provided: $2,300

- **Hand Sanitizer**
  Keep attendees happy and healthy with travel-sized bottles of hand sanitizer featuring your branding. Their small size makes it easy for attendees to carry one in a pocket or purse.
  Investment: ASRT-provided: $2,200
  Sponsor-provided: $1,500

- **Light-up Yo-yo**
  Take your brand for a spin with this classic toy. Light-up yo-yo measures 2 1/4” diameter and features red lights that blink when the toy is in use. A fun way to promote your brand!
  Investment: $2,300

- **Microfiber Cloths**
  Help attendees keep their vision clear with a microfiber cloth featuring your logo. Attendees will hang on to this item long after the conference ends. Cleans eyeglasses and electronic devices.
  Investment: $2,000

- **Phone Wallet**
  There’s plenty of space for your brand on this 2 1/4” x 3 3/8“ silicone card sleeve. This item adheres to the back of a mobile phone with a strong adhesive, and it’s perfect for carrying identification, room keys, cash or credit cards. Comes in a wide variety of colors.
  Investment: $1,500

- **Skull-shaped Stress Reliever**
  Use your head and select this skull-shaped squeezer that will help attendees find some calm after a long day at the conference. They’ll love squeezing away the stress with this unique item.
  Investment: $3,900

- **SLDP Student Backpack**
  Support the students participating in the Student Leadership Development Program. They’re sure to remember your support when you place your brand on the stylish backpack they’ll receive at the conference.
  Investment: $3,400

- **Sunglasses**
  These stylish Malibu sunglasses are bound to catch attendees’ eyes! Made of polycarbonate material, these classic shades have UV400 lenses that provide 100% UVA and UVB protection. They come in your choice of color, with your logo imprinted on the fashionable frame.
  Investment: $3,000

- **Lead Retrieval System**
  Scan the digital badges of conference attendees who visit your booth. After the conference, you’ll have the information you need to connect with attendees who are interested in learning more about your products.
  Investment: $225 (for one) $400 (for two)

- **Jive Ink Pen**
  Your logo will set this pen apart. The lovely sleek design of this medium point, black ink pen features a metal body and a rubber grip.
  Investment: $1,000

- **Sunscreen Lotion**
  Provide sun protection with this 1 oz. tube of SPF 30 sunscreen lotion. The broad-spectrum formula protects against UVA and UVB rays, reducing the risk of sunburn and skin cancer. Reef-safe, does not use octinoxate or oxybenzone and meets FDA requirements. Attendees will enjoy safe summer fun with this useful promo product.
  Investment: $4,000

- **Tool Kit**
  This handy-on-the-go tool kit has four flat-head and four Phillips-head bits. Made from aluminum, the 4 1/4” kit has a magnetic port for accepting bits along with a removable pocket clip for easy carrying. Select from four color choices and have your company name or logo engraved on it. This item is bound to come in handy in a variety of circumstances!
  Investment: $3,800

- **Water Bottle**
  An attractive 26 oz. lightweight single-wall stainless steel water bottle made for cold beverages. A screw-on lid makes for easy, confident portability of beverages, and helps to prevent leaks and spills. Customize with your 1-color silk-screen imprint.
  Investment: $8,500

- **Aluminum Radiofrequency Identification Card Case**
  Conference attendees will appreciate this six-pocket RFID-blocking case that holds credit cards, business cards, cash and more. Offered in your choice of metallic color and customized company logo, this convenient case is a keepsake recipients will use daily.
  Investment: $4,700

- **Notebook with Flags and Pen**
  Take advantage of a great way to promote your company by adding something useful for attendees. This fantastic 4” x 6” notepad features lined pages, sticky flags in five neon colors, a convenient matching pen that’s stored inside the book spine and a handy pocket for business cards.
  Investment: $3,800

- **The Beam Full-page Ad**
  Conference Magazine Full-page Ad Highlight your company and target attendees.
  Investment: $1,575
1. Corporate Information
List your company name and address exactly as you want them to appear in official ASRT publications.

Company Name

Telephone

Address

City
State/Province
ZIP/Postal Code

Web Address

2. Planning Contact Information
Please designate one company representative to receive all meeting-related communications.

Name

Title

Email Address

Telephone (if different from above)

3. Support Opportunities
Which of the following items do you wish to support? Please select all that apply.

- Support an educational track $10,000
- Foundation Event $8,500
- Honors Evening $8,000
- Digital Advertising
  - Splash Screen (exclusive) $5,000
  - Launch Icon $500
  - Rotating Banner Ad $2,000
  - Social Media Wall $5,000
- Exhibit spaces in the Expo
  - 1 exhibit space $1,400
  - 2 exhibit spaces $2,200
  - Large pod $3,500
- Conference Tote Bags
  - Exclusive $9,000
  - Partial $5,500
- Energy Bars $3,500
- First Aid Kit $3,800
- Flashing Reflector Light $2,800
- Mr. Highlighter $3,600
- Hot and Cold Pack $2,500
- Tote Bag Informational Inserts $800
- Lanyards
  - ASRT-provided $4,500
  - Sponsor-provided $2,300
- Hand Sanitizer
  - ASRT-provided $2,200
  - Sponsor-provided $1,500
- Light-up Yo-jo $2,300
- Microfiber Cloths $2,000
- Phone Wallet $1,500
- Skull-shaped Stress Reliever $3,900
- SLPD Student Backpack $3,400
- Sunglasses $3,000
- Lead Retrieval System
  - One $225
  - Two $400
- Live Ink Pen $1,000
- Sunscreen Lotion $4,000
- Tool Kit $3,800
- Water Bottle $8,500
- Aluminum Radiofrequency Identification Card Case $4,700
- Notebook with Flags and Pen $3,800
- The Beam Full-page Ad $1,575

TOTAL DUE: $_____

I agree and accept the Exhibit/Sponsorship Rules and Regulations at asrt.org/rules-regs-aghd

Signature of authorized representative

Date

Name of authorized representative (Please print or type)