AIMING TO HEAL

2023 FISCAL YEAR
ANNUAL REPORT
OCT. 1, 2022 - SEPT. 30, 2023
Dear ASRT Members:

Teamwork is an essential part of any successful organization. For the American Society of Radiologic Technologists, it’s an attribute we take very seriously. Our members, Board of Directors, affiliates and staff work together to ensure ASRT meets its mission to advance and elevate the medical imaging and radiation therapy profession and to enhance the quality and safety of patient care. Our work is essential to our members and their patients, and we’ve highlighted those initiatives in this fiscal year 2023 annual report.

FY23 was very successful for ASRT. In addition to new educational products, top-notch governance practices and effective advocacy programs, a new CEO took the reins, we launched the Patient Shielding Task Force and the ASRT staff doubled down on its efforts to provide members with outstanding services.

Our staff’s work is incredibly important because we continuously strive to provide the tools, services and support members need to excel in their careers. Our No. 1 priority is our members because, without them, ASRT wouldn’t be the organization it is today.

Within this annual report you’ll find statistics and facts about a variety of projects and initiatives we managed in FY23. The report provides an overview of what we worked on and how the projects benefited our members.

We’re honored to present this annual report and are certain you’ll be proud of everything it represents. Thank you for taking a moment to appreciate the ASRT staff’s hard work, determination and dedication to a truly remarkable profession.

Sincerely,

Brandon A. Smith, M.B.A., M.S.R.S., R.T.(R)(VI), CIIP
President

ASRT’s Member Services responded to thousands of calls, emails and voicemails in FY23.

50,338 | total inbound contacts
34,498 | calls
14,636 | emails
1,202 | voicemails
MEMBER PUBLICATIONS
COPIES PRINTED

ORGANIZATIONAL HIGHLIGHTS

CONTINUING EDUCATION REVIEW
ASRT is a recognized CE Approver for the American Registry of Radiologic Technologists. Activities reviewed and approved by ASRT are awarded Category A or A+ CE credit.

ASRT as a CE Reviewer and Approver
• CE activities reviewed: 9,800
• CE activities reviewed for affiliates: 769
• CE sponsors: 606

ASRT as a CE Tracker and Transferor
• CE activities tracked into member CE records: 67,819
• Electronic certificates submitted via mobile app: 16,279
• Electronic certificates submitted via website: 60,417

EDUCATIONAL EXPERIENCES FOR ASRT MEMBERS

23 people attended the ASRT Educator Institute
1,579 people attended CE courses at ASRT conferences
32 volunteers worked on ASRT curricula
14,353 people attended ASRT Live webcasts

The ASRT Diversity Leadership Development Program transitioned to become the Health Equity Leadership Academy.

VALUED EMPLOYEES

Average number of employees: 106
Retention rate: 88%
Average number of service years for all employees: 8

GIVING BACK

ASRT FOUNDATION
Donations for disaster relief efforts: $20,000

AMERICAN RED CROSS
Percentage of employees who give: 71%

NEW MEXICO ROADRUNNER FOOD BANK
One onsite volunteer event: 14 participants = 56 hours

UNIVERSITY OF NEW MEXICO LOBO CANCER CHALLENGE
29 team members and $10,065 raised

“SOCKS FOR A CAUSE” EVENT FOR RENO-SPARKS GOSPEL MISSION
Online fundraiser: $1,874 collected + $1,874 ASRT match = $3,749

“I’M A SURVIVOR” EVENT FOR THE UNIVERSITY OF NEW MEXICO LOBO CANCER CHALLENGE
More than 600 pairs of socks donated
The ASRT Foundation provides medical imaging and radiation therapy professionals and students with financial support so they can achieve their goals. In FY23, the Foundation gave 192 scholarships and grants, totaling $480,426 in awards.

The following is a summary of ASRT's financial statements for the fiscal year ending Sept. 30, 2023.

### 2023 OPERATING REVENUE

<table>
<thead>
<tr>
<th>DOLLAR AMOUNT OF AWARDS</th>
<th>NUMBER OF AWARDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scholarships</td>
<td>$362,825</td>
</tr>
<tr>
<td>Grants</td>
<td>$52,854</td>
</tr>
<tr>
<td>Global Outreach</td>
<td>$64,747</td>
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**Member Related Revenue**
- Member dues and fees: $16,461,462
- Educational merchandise sales: $2,326,595
- Meetings and workshops: $561,141
- Subtotal: $21,348,198

**Other Revenue**
- Continuing education fees/requests for approval: $702,766
- Publications and website: $403,029
- Affiliate partner royalties, miscellaneous: $2,670,119
- ASRT Foundation services: $21,497
- Subtotal: $4,158,211

**Total Operating Revenue**: $25,546,409

**2023 OPERATING EXPENSES**

**Mission/Membership Expenses**
- People costs: $9,009,889
- Depreciation/occupancy/other costs: $2,021,148
- Professional fees: $1,361,780
- Publications/printing/postage: $2,021,148
- Organizational support: $1,016,502
- Support for ASRT Foundation: $407,500
- Meetings and travel: $1,581,734
- Subtotal: $17,075,258

**Mission Support Expenses**
- People costs: $3,388,525
- Organizational support: $948,579
- Facility and operations: $949,441
- Professional fees: $973,345
- Materials/printing/postage: $448,191
- Meetings and travel: $148,170
- Subtotal: $6,456,251

**Total Operating Expenses**: $23,531,509

**Total Surplus/(Loss) from Operations**: $1,810,900

**2023 INVESTMENT RESULTS**

**Investments**
- Interest and dividends: $1,810,508
- Investment gain/(loss): $354,508
- Portfolio management services: $206,350
- Subtotal: $2,371,366

**Total Gain/(Loss) on Investments**: $7,839,497

**FINANCIAL SUMMARY**

The ASRT Foundation raised $547,283 in member and corporate revenue of all restriction types.

Since 1999, the ASRT Foundation Corporate Roundtable has supported Foundation programs.

The information for the association’s operations is separated from its investment results. Each year, the ASRT Board of Directors hires an independent CPA firm to audit ASRT’s financial statements and related disclosures. Pulakos CPAs completed the fiscal year 2023 audit field work in January 2024 with an unmodified opinion.