



ESSENTIAL

2022 FISCAL YEAR ANNUAL REPORT

TOGETHER

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Promoting a Culture of Effective Teamwork to Support Our Members

Our initiatives are focused on providing stakeholders with the tools, services and support they need to excel in the profession.

Dear ASRT Members:

As the nation's premier association for medical imaging and radiation therapy professionals, the American Society of Radiologic Technologists has a responsibility to serve its members and the entire radiologic technology community.

In fiscal year 2022, ASRT worked to support its stakeholders through a variety of programs. Initiatives like our new continuing education delivery methods, state and federal legislative advocacy efforts, expanded volunteer opportunities and COVID-19 resources are just a few examples of work we spearheaded to ensure success in the fiscal year.

Most importantly, our planning and decision making are based on how we can better serve our members now and in the future. The bottom line is our members remain our No. 1 priority. You're the reason ASRT is the organization it is today.

With the support of the ASRT Board of Directors, members and staff, we've solidified the ASRT as an indispensable resource for the nation's medical imaging and radiation therapy professionals.

In this annual report you'll find statistics and facts about a variety of projects and initiatives we managed in FY22. We believe it provides a comprehensive look at what we've worked on and how the projects benefited our members and the entire radiologic technology community.

We're honored to present this annual report and are committed to supporting our stakeholders and advancing and elevating the medical imaging and radiation therapy profession.

Sincerely,

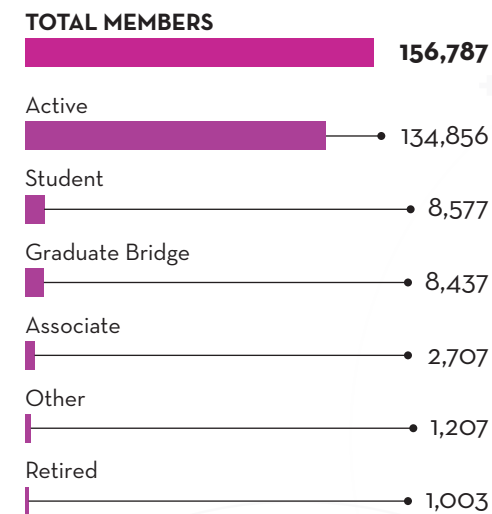


Daniel L. Gonzales, M.S.R.S., R.T.(R), FASRT
ASRT President



Melissa B. Pergola, Ed.D., R.T.(R)(M), FASRT
ASRT CEO and Executive Director

SOLID MEMBERSHIP



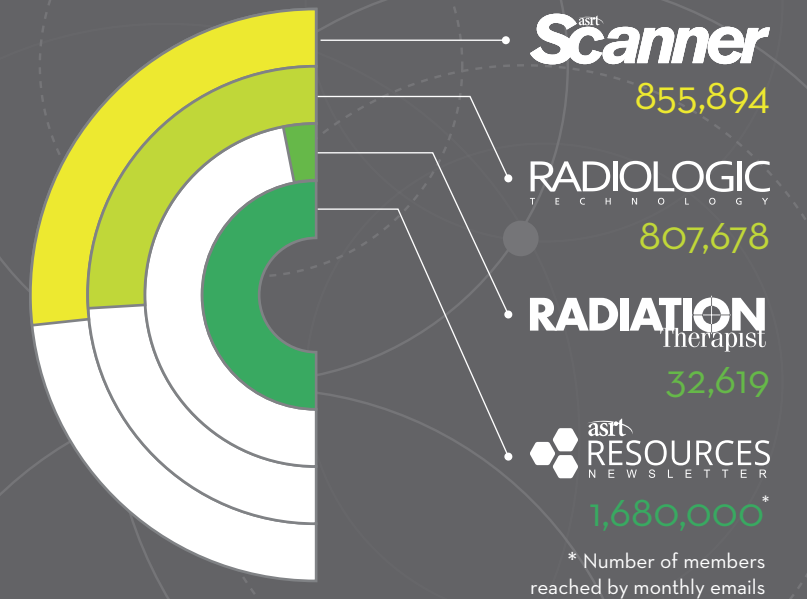
ANNUAL RETENTION

86.05%

ANNUAL NET GROWTH

.08%

MEMBER PUBLICATIONS COPIES PRINTED



CE LIBRARY

The CE Library has more than 580 continuing education courses, including Directed Readings, articles and webcasts in topics covering computed tomography, magnetic resonance, mammography, radiography, radiation therapy and much, much more.

ELITE MEMBER SERVICES

ASRT's Member Services responded to thousands of calls, emails and voicemails in FY22.

58,529	total inbound contacts
39,389	calls
17,573	emails
1,567	voicemails

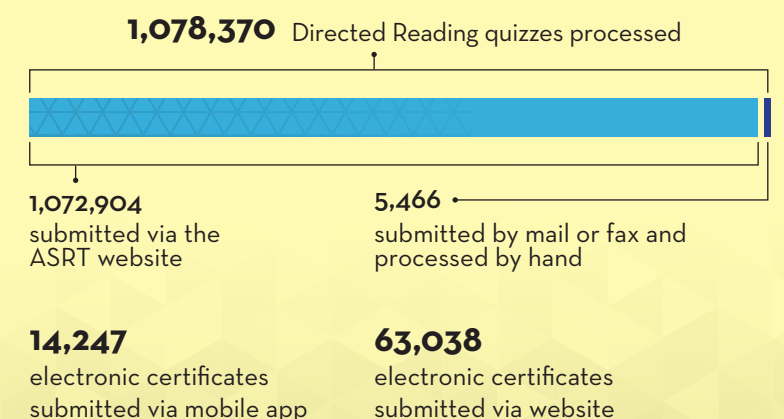
Top Three Selling Products in FY22

1 CT Basics

2 MR Basics

3 Vascular Interventional Essentials

CONTINUING EDUCATION ACTIVITY



SOCIAL MEDIA AND THE ASRT COMMUNITIES

ASRT maintains an active social media presence. The Society ended FY22 with more than **167,000 followers** across multiple platforms.

Multiple Platforms

**2** LinkedIn channels

**3** Facebook channels

**1** YouTube channel

**3** Twitter channels

**1** Instagram channel

Communities

- ASRT has **17 public Communities** for members to participate in discussions covering all radiologic technology disciplines and specialties.
- On average, nearly **500 posts** are shared on the Communities each month.

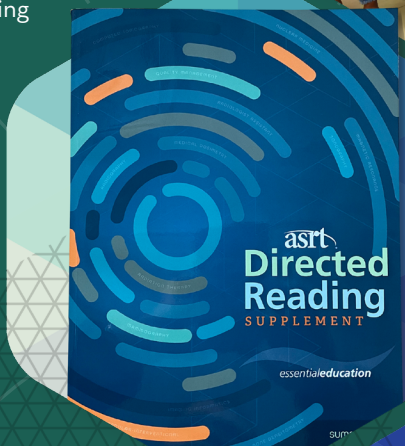
NEW CEO AND EXECUTIVE DIRECTOR

On Aug. 1, 2022, the ASRT Board of Directors announced that it selected **Melissa B. Pergola, Ed.D., R.T.(R)(M), FASRT**, to serve as the Society's new chief executive officer and executive director, and the CEO of the ASRT Foundation starting Jan. 4, 2023.



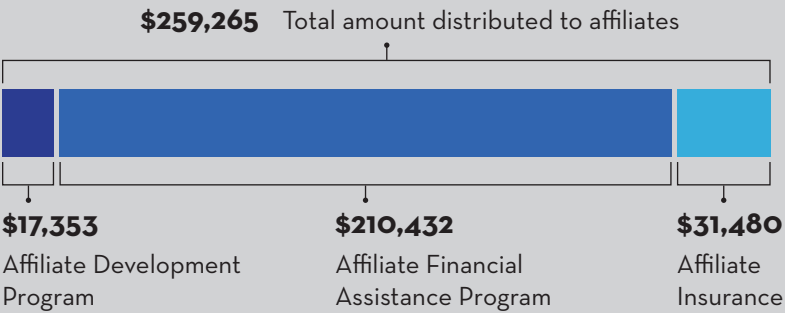
ADDITIONAL PROJECTS

- ASRT hosted its first in-person **Annual Governance and House of Delegates Meeting** in close to three years. More than 500 medical imaging and radiation therapy professionals attended the meeting at Renaissance Orlando at SeaWorld, June 23-26, 2022.
- ASRT created the **Directed Reading Supplement**, which is produced twice a year and includes six Directed Readings in each issue.
- The Society launched the **Patient Shielding Task Force**. The task force is committed to providing practicing radiologic technologists, imaging department administrators and educators with information about the changing landscape surrounding gonadal and fetal shielding.



GOVERNANCE SUPPORT

Assistance for Affiliates



ASRT worked on numerous federal and state legislative bills in FY22 and worked closely with affiliate societies to monitor and address legislative measures.

	STATE	FEDERAL
"Take Action" emails sent	42,160	14,013
Emails to legislators sent through the Advocacy Action Center	882	1,950
Legislative, regulatory and advocacy bills tracked	70	24

INNOVATIVE RESEARCH

FY22 Surveys

- Wage and Salary Survey
- Radiation Therapy Staffing and Workplace Survey
- Enrollment Snapshot
- R.R.A./RPA Job Security Survey
- Management Roadmap Survey
- ASRT Foundation Programs Assessment Survey
- CE Delivery Preference Survey
- Educator Institute Survey
- Scanner Reader Survey

COVID-19 RESOURCES

Thousands of radiologic technologists have logged on to the COVID-19 Resources webpage since it launched in 2020. The site includes a variety of materials that help R.T.s and students navigate the COVID-19 public health crisis. In FY22, there were:



20,694
unique page views on the site



1,501
enrollments in COVID-19 Essentials
(0.5 CE Credits)



56
downloads of COVID-19 Essentials
(Educational version used by programs)



2,169
enrollments in ASRT Live Recorded: Infection Control in Radiology (1 CE Credit)



A STRONGER ASRT FOUNDATION



Positioning to Help Technologists and Students

The ASRT Foundation provides medical imaging and radiation therapy professionals and students with financial support so they can achieve their goals. In FY22, the Foundation gave **205 scholarships and grants**, totaling **\$355,455 in awards**.

	DOLLAR AMOUNT OF AWARDS	NUMBER OF AWARDS
Scholarships	\$261,600	71
Grants	\$52,759	119
Global Outreach	\$41,096	15



Since 1999, the ASRT Foundation Corporate Roundtable has supported Foundation programs.

The ASRT Foundation raised **\$660,529** in member and corporate revenue of all restriction types.



FINANCIAL SUMMARY

The following is a summary of ASRT’s financial statements for the fiscal year ending Sept. 30, 2022.

2022 OPERATING REVENUE

Member Related Revenue	
Member dues and fees	18,900,297
Educational merchandise sales	2,661,218
Meetings and workshops	486,735
Subtotal	22,048,250
Other Revenue	
Continuing education fees/requests for approval	770,668
Publications and website	587,959
Affinity partners, royalties, miscellaneous	509,814
ASRT Foundation services	343,167
Subtotal	2,211,608
Total Operating Revenue	24,259,858

2022 OPERATING EXPENSES

Mission/Membership Expenses	
People costs	9,117,101
Depreciation/occupancy/other costs	1,970,778
Publications/printing/postage	2,097,190
Professional fees	991,507
Organizational support	517,667
Strategic investments	377,817
Support for ASRT Foundation	370,000
Meetings and travel	1,707,058
Subtotal	17,149,118
Mission Support Expenses	
People costs	3,412,677
Organizational support	834,000
Facility and operations	683,814
Professional fees	816,413
Materials/printing/postage	367,886
Meetings and travel	113,433
Subtotal	6,228,223
Total Operating Expenses	23,377,341
Total Surplus/(Loss) from Operations	882,517

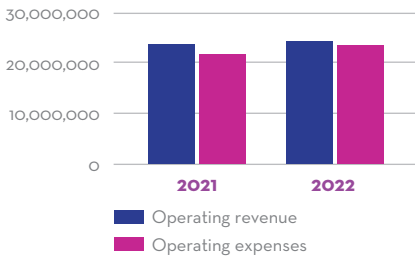
2022 INVESTMENT RESULTS

Investments	
Interest and dividends	1,236,244
Investment gain/(loss)	(13,980,874)
Portfolio management services	(365,178)
Total Gain/(Loss) on Investments	(13,109,808)

2022 COMBINED RESULTS

Operating surplus
882,517
Total Gain/(Loss) on Investments
(13,109,808)
Change in Net Assets
(12,227,291)
Net Assets at Sept. 30, 2022
59,087,344
Investment Portfolio at Sept. 30, 2022
55,817,924

OPERATING RESULTS



NET ASSETS



The information for the association’s operations is separated from its investment results. Each year, the ASRT Board of Directors hires an independent CPA firm to audit ASRT’s financial statements and related disclosures. Pulakos CPAs completed the fiscal year 2022 audit in January 2023 with an unmodified opinion.

