Dear ASRT Members:

The second half of fiscal year 2020 was challenging to say the least. The COVID-19 pandemic brought businesses to a halt, closed schools and overwhelmed the nation’s health care system. It had a profound impact on the radiologic technology profession with ASRT members on the frontlines working in hospitals and medical facilities, often caring for patients who contracted the disease.

As the pandemic quickly spread throughout the country, ASRT worked tirelessly to ensure radiologic technologists had the resources they needed to safely care for patients. That effort continues as we face second and third waves of the disease.

FY2020 was a test for ASRT, and we’re proud of our achievements. We continued to provide members with their promised member benefits, worked on state and federal advocacy issues, and developed a line of COVID-19 resources to support technologists.

This annual report highlights some of ASRT’s accomplishments. Inside you’ll find information about membership, continuing education activities, publications, research, special projects, the ASRT Foundation, finances and more.

We’re excited to present this annual report as it not only shows the work we completed this year, it also shines a spotlight on our members and everything they represent. Without all of you, we wouldn’t be the world’s premier radiologic science association.

As leaders, we admire the strength and compassion of all radiologic technologists and health care providers in these difficult times. Thank you for showing up, staying calm and always putting patient care and safety first. We’re honored to serve you.

Sincerely,

ASRT BOARD OF DIRECTORS

Stephanie Johnston, M.S.R.S., R.T.(R)(M)(BD)(BS), FASRT
Chair of the Board

President

Kristi Moore, Ph.D., R.T.(R)(CT)
President-elect

Daniel L. Gonzales, M.S.R.S., R.T.(R), FASRT
Vice President

Steven Cohen, R.T.(R)
Secretary

Brandon A. Smith, M.B.A., M.S.R.S., R.T(R)(VI), CIIP
Treasurer

Joseph Whitton, M.S., R.T.(R)(CT)(MR), FASRT
Speaker of the House

Daniel DeMaio, M.Ed., R.T.(R)(CT)
Vice Speaker of the House

SHAPING THE FUTURE

We work with our members and other radiologic science organizations to elevate the profession and improve patient care.

Sal Martino, Ed.D., R.T.(R), FASRT, FASAE, CAE
ASRT CEO and Executive Director

ASRT President

SHAPING THE FUTURE
SOLID MEMBERSHIP

MEMBERSHIP RETENTION RATE

87.22% ANNUAL RETENTION

.85% ANNUAL NET GROWTH

CONTINUING EDUCATION ACTIVITY

1,096,387 Directed Reading quizzes processed

1,087,287 Submitted via the ASRT website

9,100 Submitted by mail or fax and processed by hand

17,116 Electronic certificates submitted via mobile app

69,404 Electronic certificates submitted via website

EDUCATIONAL PRODUCTS

WHAT'S NEW

68 ASRT Live Recordings

87 Clinics Articles

15 CE Columns

16 A+ CE Credits for Online Registered Radiologist Essentials Series

1 Ultrasound Safety Ergonomics PDF

8 Textbook Chapters for Introduction to Vascular Ultrasonography

TOP THREE MOST POPULAR PRODUCTS IN FY2020

CT Basics

Radiography Positioning Guide

MR Basics

MEMBER PUBLICATIONS

COPIES PRINTED

Scanner

Radiation Therapist

874,379

34,713

ASRT Resources Newsletter

Radiologic Technology

1,630,530

900,808

Number of members reached by monthly emails
SOCIAL MEDIA AND THE ASRT COMMUNITIES

ASRT maintains the largest social media presence in the radiologic science space with more than 165,000 followers across multiple platforms.

MULTIPLE PLATFORMS

- LinkedIn channels: 4
- Twitter channels: 3
- Facebook channels: 4
- Instagram channel: 1

COMMUNITIES

- Nearly 24,000 members log in to the ASRT Communities each month.
- ASRT members share approximately 1,000 posts in the ASRT Communities each month.

AUG. 19

New Facebook page for ASRT Museum and Archives launched

CUTTING-EDGE RESEARCH

FY2020 SURVEYS

1. Radiation Therapy Staffing and Workplace Survey
2. Enrollment Snapshot
3. HCIAC Artificial Intelligence Roundtable Survey
4. COVID-19 Educational Survey
5. CT Workplace Survey

GOVERNANCE SUPPORT

ASSISTANCE FOR AFFILIATES

- Affiliate Development Program: $28,000
- Affiliate Financial Assistance Program: $278,039

ADVOCACY RESOURCES

ASRT worked on numerous federal and state legislative bills in FY2020. In addition, the Society worked closely with state affiliates to monitor and address legislative measures.

STATE

- “Take Action” emails sent to ASRT members: 63,901
- Emails to legislators sent through the Advocacy Action Center: 14,214
- Legislative, regulatory and advocacy bills tracked: 1,155

FEDERAL

- Emails to legislators sent: 421,669
- Legislative, regulatory and advocacy bills tracked: 130

SPECIAL PROJECTS

ASRT’S LIBRARY PARTNERSHIP WINS AWARDS

In September, the American Society of Association Executives honored ASRT’s National Library Partnership program with the ASAE 2020 Power of A Silver Award. Starting in 2016, the ASRT program offered grants of up to $2,000 for public libraries to purchase books and other materials that highlight the medical imaging and radiation therapy profession, and more than 200 public libraries in every state received grants. In addition to the ASAE award, the program also earned two 2019 Trendy Awards from Association TRENDS, a community that provides association executives and industry partners with training, data and insights. ASRT took bronze recognition in the Advocacy category and silver recognition in the Website category.

PREMIER MEMBER SERVICES

- Total inbound contacts: 53,988
- Calls: 19,218
- Chats: 16,865
- Emails: 14,601
- Voicemails: 3,304
COVID-19 EMERGENCY RELIEF FUND

Initially funded with $100,000 from the ASRT Foundation and a donation of $150,000 by ASRT, the program provides assistance to eligible medical imaging and radiation therapy professionals who contracted COVID-19 or experienced layoffs, furloughs or decreased work hours of 50% or greater due to the ongoing health care crisis.

The Foundation received more than 3,500 applications and these funds were exhausted quickly.

The program is also accepting donations from individuals and corporations and continues to issue grants as additional funds are available.

As of Sept. 30, the Foundation provided $277,600 in grant support to 563 ASRT members to assist with personal expenses while facing hardships caused by the pandemic.

COVID-19 RESOURCES

- Unique page views on the COVID-19 Resources site: 69,055
- Enrollments in ASRT Live Recorded: Infection Control in Radiology (1 CE Credit): 8,021
- Enrollments in COVID-19 Essentials (0.5 CE Credits): 1,813
- Downloads of COVID-19 Essentials (Educational version used by programs): 456

3,500 APPLICATIONS
$277,600 IN GRANT SUPPORT
563 ASRT MEMBERS SUPPORTED
A STRONGER FOUNDATION

The ASRT Foundation raised $1,259,202 in member and corporate revenue of all restriction types.

POSITIONING TO HELP TECHNOLOGISTS & STUDENTS

The ASRT Foundation provides medical imaging and radiation therapy professionals and students with financial support so they can achieve their goals. In FY2020, the Foundation gave 722 scholarships and grants, totaling $598,358 in awards.

NUMBER OF AWARDS

- COVID-19 Emergency Relief Grants: 563
- Scholarships: 68
- Grants: 60
- Global Outreach: 31
- International Speakers Exchange: 2

DOLLAR AMOUNT OF AWARDS

- COVID-19 Emergency Relief Grants: $65,732
- Scholarships: $38,826
- Global Outreach: $216,200
- Grants: $277,600

Since 1999, the HCIAC Corporate Roundtable has supported Foundation programs.
The following is a summary of ASRT’s financial statements for the fiscal year ending Sept. 30, 2020.

### 2020 Operating Revenue

<table>
<thead>
<tr>
<th>Member Related Revenue</th>
<th>Members dues and fees</th>
<th>Educational merchandise sales</th>
<th>Meetings and workshops</th>
<th>Subtotal</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>18,571,083</td>
<td>2,309,199</td>
<td>6,710</td>
<td>20,886,992</td>
</tr>
<tr>
<td>Other Revenue</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continuing education fees/requests for approval</td>
<td>762,864</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Publications and website</td>
<td>486,082</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ASRT Foundation services</td>
<td>346,979</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Affinity partners, royalties, miscellaneous</td>
<td>298,566</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Subtotal</td>
<td>2,094,491</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Operating Revenue</td>
<td>22,781,483</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 2020 Operating Expenses

<table>
<thead>
<tr>
<th>Mission/Membership Expenses</th>
<th>People costs</th>
<th>Publications/printing/postage</th>
<th>Depreciation/occupancy/other costs</th>
<th>Professional fees</th>
<th>Strategic investments</th>
<th>Organizational support</th>
<th>Support for ASRT Foundation</th>
<th>Meetings and travel</th>
<th>Subtotal</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>9,297,049</td>
<td>1,876,541</td>
<td>1,643,031</td>
<td>719,178</td>
<td>677,385</td>
<td>663,549</td>
<td>533,000</td>
<td>222,509</td>
<td>15,632,242</td>
</tr>
<tr>
<td>Mission Support Expenses</td>
<td>People costs</td>
<td>Organizational support</td>
<td>Facility and operations</td>
<td>Materials/printing/postage</td>
<td>Professional fees</td>
<td>Meetings and travel</td>
<td>Subtotal</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>3,330,427</td>
<td>963,199</td>
<td>523,558</td>
<td>334,673</td>
<td>292,288</td>
<td>69,633</td>
<td>5,513,778</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Operating Expenses</td>
<td>21,146,020</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>5,513,778</td>
<td>16,659,798</td>
<td></td>
</tr>
<tr>
<td>Total Surplus/(Loss) from Operations</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1,635,463</td>
<td></td>
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</tbody>
</table>

### 2020 Investment Results

<table>
<thead>
<tr>
<th>Investments</th>
<th>Interest and dividends</th>
<th>Investment gain/(loss)</th>
<th>Portfolio management services</th>
<th>Total Gain/(Loss) in Investments</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1,036,770</td>
<td>3,055,387</td>
<td>(257,000)</td>
<td>3,835,157</td>
</tr>
</tbody>
</table>

The information for the association’s operations is separated from its investment results. Each year, the ASRT Board of Directors hires an independent CPA firm to audit ASRT’s financial statements and related disclosures. Pulakos CPAs completed the fiscal year 2020 audit in January 2021 with an unmodified opinion.